

Advanced Fetal Monitoring

ALL NEW!!

Advanced Fetal Monitoring

Critical Clinical Concepts for Improved Outcomes

This course is designed to build upon, reinforce and enhance AWHONN and other foundation EFM courses using complex clinical scenarios & case study examples.

LISA A. MILLER, CNM, JD

AWHONN - ACOG - ACNM Standards/Guidelines

Latest EFM Pattern Definitions & Descriptions - NICHD

Featured Speaker - EFM - 2009 AWHONN National Convention

Spring/Fall 2010

SACRAMENTO, CA - March 1-2
Doubletree Hotel
Across from Arden Fair Mall
2001 Point West Way

ANAHEIM, CA - March 4-5
Embassy Suites Anaheim South
11767 Harbor Blvd.

KANSAS CITY, MO - April 12-13
Harrah's North KC Casino Hotel
One Riverboat Drive

MINNEAPOLIS, MN - April 15-16
LOCATION CHANGE
Host: Allina Hospitals and Clinics
Held at: Minneapolis-St Paul Hilton
3800 American Blvd. East (Bloomington)

CHICAGO Area, IL - May 3-4
Four Points Chicago O'Hare
10249 W Irving Park Road

BOSTON Area, MA - May 13-14
Crowne Plaza Boston Natick
1360 Worcester Rd.

NEW YORK CITY Area, NY - May 17-18
Sheraton LaGuardia East
135-20 39th Ave. (Flushing)

CHAPEL HILL, NC - October 18-19
The Friday Center - UNC
100 Friday Center Drive

SILVER SPRING, MD - October 21-22
Holy Cross Hospital
500 Forest Glen Road

LAS VEGAS, NV - November 8-9
Tuscany Suites & Casino
255 E Flamingo Rd.

SAN FRANCISCO AP, CA - November 11-12
South San Francisco Conference Center
255 South Airport Boulevard

SAN ANTONIO, TX - December 2-3
Marriott Northwest
3233 NW Loop 410

NEW ORLEANS, LA - December 6-7
East Jefferson General Hospital
4200 Houma Blvd.

REGISTER EARLY SPACE IS LIMITED
Lunch Is Included in Conference Fees

Professional
EDUCATION CENTER

2805 The Esplanade
P.O. Box 7447
Chico, California 95927-7447
530-343-3504



Lisa A. Miller

CNM, JD

**Fetal Monitoring Expert
Educator - Lawyer**

Lisa brings over 30 years of experience in OB along with a unique legal viewpoint!

Formerly an Assistant Professor of OB/GYN at Northwestern University Medical School, Lisa is a renowned expert in fetal monitoring and perinatal safety. Lisa teaches multi-disciplinary fetal monitoring programs, and provides risk management/patient safety consultation to individuals, hospitals and other organizations. She is an active member of AWHONN and serves as a member of the ACNM Quality Management Section of the Division of Standards and Practice where her focus is on EFM issues and standards. Widely published, her article "Safety Promotion and Error Reduction in Perinatal Care..." has been chosen as one of the top 10 articles of the decade by the peer reviewed Journal of Perinatal and Neonatal Nursing. Lisa is co-author of Mosby's latest Pocket Guide, *Fetal Monitoring: A Multi-disciplinary Approach*, and the developer and creator of the ReadRight EFM ruler and ReadRight EFM Differentials. Along with co-author Dr. David Miller, Lisa has provided "train-the-trainer" sessions for a joint initiative between ACOG District II and the Healthcare Association of New York State, with physician, midwifery and nursing participants from over 90 hospitals. Her international presentations include addressing error and safety in perinatal care for the program *Controversies in OB-GYN*, Paris, 2008 and *The World Congress of Perinatal Medicine*, Berlin, 2009. Lisa knows from experience how fetal monitoring impacts today's OB practice. **This course focuses on evidence-based application of advanced fetal monitoring as well as current clinical and legal perspectives!**

PROGRAM OBJECTIVES:

Following lecture, discussion, case & strip review, you will be able to:

- Apply principles of patient safety and communication in the labor/delivery setting increasing awareness of decision making and critical thinking.
- Describe clinical findings in EFM strip analysis using standardized NICHHD terminology.
- Recognize the negative predictive value of EFM related to fetal acidemia, understand acid-base balance and the significance of cord gas analysis in fetal outcome.
- Evaluate fetal and maternal patterns using a step-by-step clinical analysis system to decrease errors and increase interdisciplinary concurrence.
- Review ST analysis and the role of new technology in fetal assessment.
- Discuss current evidence related to oxygen supplementation and intrauterine resuscitation.
- Describe and discuss components of an evidence-based approach to oxytocin use, creating a standardized multidisciplinary oxytocin protocol.
- Analyze a variety of FHR tracings identifying fetal and maternal response, noting deviations, warning signs, and describing interventions.
- Identify common drug effects on fetal heart rate.
- Reduce errors, improve outcomes and minimize liability through case review from a both clinical and legal viewpoints.

CONTINUING EDUCATION CREDITS

Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 15.5 (7.5/day) Contact Hours. Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Alabama Provider #5-67 and Florida FBN #2219 for 13 (6.5 each day) Contact Hours. Submitted to ACNM for 13 credits, call 800-732-2387 for update. Meets Texas Type I criteria. This program has been designed to meet Board of Nursing CE requirements for license renewal in all 50 states.

CE Certificate issued at program conclusion.

WHY YOU MUST ATTEND...

Today's clinician relies on FHR monitoring as an integral component for complex, critical evaluation in clinical practice. Applying current research to EFM strips and court cases you will:

- ♦ Evaluate Antepartum & Intrapartum Tracings
- ♦ Apply NICHHD Terminology For a Standardized Clinical Approach
- ♦ Recognize & Respond to Complex EFM Patterns
- ♦ Enhance Your Clinical Management Skills
- ♦ Improve Outcomes

"Those with high risk conditions... should be monitored continuously." ACOG Practice Bulletin #70, December 2005

CONFERENCE SPECIALS!

Miller's ReadRight EFM Ruler! Included FREE!



This FANTASTIC new tool makes EFM strip evaluation EASY! Additional ReadRight Rulers available for purchase at class - \$5.00 each.



Mosby's Pocket Guide Series
Fetal Monitoring: A Multidisciplinary Approach Authors: S. Tucker, L. Miller, and D. A. Miller - with 8 Hour CE Credit
Conference Discount: \$49.95 Free Shipping/Handling

WHAT PEOPLE SAY...

"Ms. Miller is AWESOME! I've been attending PEC conferences for years and this is the best EFM class EVER!!!"

"I had heard of Lisa Miller before but never attended her class - what a mistake! I learned a fantastic amount in these two days and I have 20 years experience in L/D - Lisa ROCKS!!!"

"FABULOUS use of the 'clickers' for audience evaluation of strips! A GREAT learning tool- kept me involved-I LOVED it!"

"INCREDIBLE conference! I have NEVER attended a better EFM conference. Thank you so much for passing on your knowledge, you just made me a better OB nurse!"

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on 1st day of attendance for refund of registration fees. **CANCELLATIONS:** Up to 7 days before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled if possible. Registrants may choose free admission to the rescheduled program, credit voucher good for any future PEC program, or if unable to reschedule, tuition refund. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **CE tuition, travel/meal expenses are tax deductible.** Consult your tax advisor for details.

Advanced Fetal Monitoring

Critical Clinical Concepts for Improved Outcomes

Day One _____





- 7:30 Check In - Coffee/Tea/Decaffe**
8:00 EFM & ENCEPHALOPATHY
- Acid-Base: Providing Answers or Questions?
 - Crucial Links - Critical Findings
 - Brain Injury and the FHR
- ANTENATAL TESTING**
- Who is a Candidate?
 - How Early is TOO Early?
 - What Are The Options?
 - "Post Dates" The Reality...
- HIGH RELIABILITY EFM**
- The Three MUST Answer Questions
 - Key To Safety - How to Find it, How to Use it...
 - Metabolic Acidemia - Can it be Avoided?
- 12:00 Lunch - Provided**
1:00 OXYGEN & INTRAUTERINE RESUSCITATION
- Moving Beyond the Triad
 - Evidence Based Approach
- STRIP REVIEW**
- What Can We KNOW From the FHR?
 - Variables - Prolonged Decelerations - Lates...
What's Your Read? What's Your Response?
- ARE YOU READY FOR STAN?**
3:30 Adjourn

Day Two _____

- 7:30 Check In - Coffee/Tea/Decaffe**
8:00 INDUCTION & AUGMENTATION OF LABOR
- Physiologic Logic...
- Labor Abnormalities & Induction Strategies...
- Cervical Ripening
 - Pitocin Pitfalls
- PROTOCOL DEVELOPMENT & REVIEW**
- Creation of a Concensus Based Protocol:
Case in Point - Oxytocin...
- 12:00 Lunch - Provided**
1:00 CLINICAL FOCUS: DRUGS & FHR
- Common L/D Meds - What You Could See...
 - When Recreation Isn't a 'Walk in the Park'...
Illicit Drug Use... Tales from the FHR
 - "Natural" & "Alternative" Therapies: Help, Hype or Harm?
- ANATOMY OF A LAWSUIT...**
- From Filing to Trial - What to Expect...
 - Common Errors - Common Claims:
Case Reviews with Legal Commentary...
 - ESDA & Audit Trails:
Believe Me Now? Believe Me Later?
- DECREASE LIABILITY WITH 5 SIMPLE STEPS...**
3:30 Adjourn

For Your Convenience and Enjoyment... Lunch Provided 12:00-1:00pm Each Day

REGISTRATION: Advanced Fetal Monitoring

NAME _____ License# _____
 MD/DO PA RN CNM NP PA LPN/VN Other _____
 Home Address _____
 City _____ State _____ Zip _____
 Day Phone (____) _____ Email _____
 Hospital/Clinic I work with: _____ Group Registration
 Practice Area: LD PP NSY AP Med. Office Education
 Check Payable to: Professional Education Center (PEC)
    
 Card #s _____ Exp. _____

I Prefer a Vegetarian lunch - available with preregistration only

I WILL ATTEND: SPRING - 2010	FALL - 2010
Sacramento, CA <input type="checkbox"/> 3/01 <input type="checkbox"/> 3/02	Chapel Hill, NC <input type="checkbox"/> 10/18 <input type="checkbox"/> 10/19
Anaheim, CA <input type="checkbox"/> 3/04 <input type="checkbox"/> 3/05	Silver Spring, MD <input type="checkbox"/> 10/21 <input type="checkbox"/> 10/22
Kansas City, MO <input type="checkbox"/> 4/12 <input type="checkbox"/> 4/13	Las Vegas, NV <input type="checkbox"/> 11/08 <input type="checkbox"/> 11/09
Minneapolis, MN <input type="checkbox"/> 4/15 <input type="checkbox"/> 4/16	San Francisco, CA <input type="checkbox"/> 11/11 <input type="checkbox"/> 11/12
Chicago Area, IL <input type="checkbox"/> 5/03 <input type="checkbox"/> 5/04	San Antonio, TX <input type="checkbox"/> 12/02 <input type="checkbox"/> 12/03
Boston Area, MA <input type="checkbox"/> 5/13 <input type="checkbox"/> 5/14	New Orleans, LA <input type="checkbox"/> 12/06 <input type="checkbox"/> 12/07
New York, NY <input type="checkbox"/> 5/17 <input type="checkbox"/> 5/18	

Register Early - Space is Limited

You may photocopy this form for additional persons

LUNCH IS INCLUDED IN FEES

	Both Days	One Day
___ Individual	<input type="checkbox"/> \$319	<input type="checkbox"/> \$189
___ Group 4-9	<input type="checkbox"/> \$309 <i>each*</i>	<input type="checkbox"/> \$179 <i>each*</i>
___ Group 10+	<input type="checkbox"/> \$299 <i>each*</i>	<input type="checkbox"/> \$169 <i>each*</i>

***Groups MUST PRE-REGISTER TOGETHER**
Group Rate is not available at the door...

Pocket Guide Fetal Monitoring \$49.95 w/registration

AT THE DOOR PAYMENT/REGISTRATION: \$339/199**


**At door registrations on "space available" basis.
 To confirm space call 1-800-732-2387.
SUBSTITUTES ALWAYS ACCEPTED

Mail Your Registration To:
ADVANCED FETAL MONITORING
Professional Education Center
P.O. Box 7447
Chico, California 95927-7447

EASY REGISTRATION:
Call Today With Any Major Credit Card
800-732-2387 9am-4pm M-F (PST)
24 Hour Registration: FAX 530-343-3575
Register On-line @ www.proedcenter.com



Confirmation/Receipt and Map/Directions are sent for each registrant.
If you are registering within 14 days of program or have registered and not received confirmation - please call to confirm space/registration.

 *Paid registrations postmarked 6 weeks prior to program date receive a \$10 bonus certificate to use as cash for your next PEC registration!*

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P.O. Box 7447
Chico, California 95927-7447
Return Service Requested

FIRST-CLASS MAIL

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Advanced Fetal Monitoring

Critical Clinical Concepts

- ♦ NICHD & Standardized Management
- ♦ Resuscitation Update
- ♦ Oxytocin - Physiology & Protocols
- ♦ Interactive Audience Response
- ♦ Anatomy of a Lawsuit

FREE Miller's ReadRight EFM Ruler w/Registration!

PLEASE POST
THANK YOU!

Visit our website & register on-line for this and other clinically oriented courses at www.proedcenter.com

2010

**CE CREDITS: Nursing - 15.5 Hrs. CE Credits & Physicians - 15.5 Hrs. Cat. II CME
Nurse Midwives - Submitted for ACNM approval - 13 contact hours.**

Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

LOCATION/LODGING - 2010

SACRAMENTO, CA - March 1-2
Doubletree Hotel - Across from Arden Fair Mall
2001 Point West Way
916-929-8855 or 800-222-TREE - \$109 S/D

ANAHEIM, CA - March 4-5
Embassy Suites Anaheim S. - 11767 Harbor Blvd.
714-539-3300 or 800-HILTONS - \$145 K / \$165 2Q

KANSAS CITY, MO - April 12-13
Harrah's North KC Casino Hotel - One Riverboat Drive
816-889-4278 - \$119 S/D; Group code: S4AFM09

MINNEAPOLIS, MN - April 15-16 LOCATION CHANGE
Hosted by: Allina Hospitals and Clinics Held at:
Minneapolis-St Paul Hilton - 3800 American Blvd. East
952-854-2100 - \$149 S/D (Bloomington)

CHICAGO Area, IL - May 3-4
Four Points Chicago O'Hare - 10249 W Irving Park Rd
847-671-6000 - \$99 S/D (Schiller Park)

BOSTON Area, MA - May 13-14
Crowne Plaza Boston Natick - 1360 Worcester Rd.
508-653-8800 or 888-233-9527 - \$149 S/D

NEW YORK CITY Area, NY - May 17-18
Sheraton LaGuardia East - 135-20 39th Ave. (Flushing)
888-268-0717 - \$169 S/D *NOT a group rate
Ask for the "Professional Education Center Preferred Rate"

RALEIGH/DURHAM Area, NC - October 18-19
The Friday Center - UNC - 100 Friday Center Drive
LODGING: Courtyard by Marriott, 100 Marriott Way
919-883-0700 - \$109 S/D (Chapel Hill) or: go to
www.marriott.com/rduch - put in dates and add
Code: for K use PROPROA or for 2Q use PROPROB

SILVER SPRING, MD - October 21-22
Holy Cross Hospital - 1500 Forest Glen Rd.
Education Center - 1st Floor
LODGING: Ask for "Holy Cross Hospital Rate"
Crowne Plaza - 8777 Georgia Ave - 301-589-0800
Hilton - 8727 Colesville Rd - 301-589-5200

LAS VEGAS, NV - November 8-9
Tuscany Suites & Casino - 255 E Flamingo Rd.
877-887-2261 - \$65 S/D Sun-Thurs; \$115 Fri-Sat
Rate for: "Advanced Fetal Monitoring"

SAN FRANCISCO AP, CA - November 11-12
South San Francisco Conference Center
255 South Airport Boulevard - For LODGING choose:
Holiday Inn 650-873-3550 - \$125 S/D (next door) or
Sheraton 4 Points 650-624-3700 - \$135 S/D (across street)
**Request "Professional Education Center Preferred Rate"*

SAN ANTONIO, TX - December 2-3
Marriott Northwest - 3233 NW Loop 410
800-706-9963 - \$109 S/D

NEW ORLEANS, LA - December 6-7
East Jefferson General Hospital - 4200 Houma Blvd.
Crawford Conference Center - Esplanade 1
LODGING: Ask for East Jefferson General Hosp. Rate
Sheraton - 4 Galleria Blvd. - 504-837-6707
Four Points - 6401 Veterans Mem. Blvd. - 504-885-5700
Marriott - 3838 Causeway Blvd. - 504-836-5258

Lunch Provided at All PEC Conferences - Parking is On Your Own

PROGRAM LOCATION: If location change becomes necessary, registered conference participants will be notified. **HOTEL RESERVATIONS:** Please request the **Professional Education Center** discount rate listed above. Please make your reservations early, discounts available 30 or more days prior to conference, as space remains available. **PROFESSIONAL EDUCATION CENTER** is dedicated to providing education you can use - education that makes a difference! **JOIN THE CROWD:** Our attendees represent the best and most prestigious medical care facilities including: **Johns Hopkins, Mayo Clinics/Hospitals, Brigham and Women's Hospital, University of Illinois, Parkland, Kaiser Foundation Hospitals, Cedars-Sinai, Good Samaritan Hospitals, University of California Medical Centers, Beth-Israel, Columbia Hospitals, Baylor University Hospitals, Massachusetts General, Cleveland Clinic, and 100's of others.** The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE needs. Neither program planners nor presenters have any commercial conflict of interest.