

MEET YOUR SPEAKER...

M. Terese Verklan, PhD, CCNS, RNC

Practicing Neonatal Clinical Nurse Specialist, NIH researcher and internationally acclaimed educator, Dr. Terese Verklan is committed to providing you with the most up-to-date and clinically relevant information to enhance your practice!

Dr. Verklan is the editor of **Core Curriculum for Neonatal Intensive Care Nursing**, as well as a chapter contributor for *Transition to Extruterine Life, Neurologic Disorders and Legal Issues*. She has been a guest editor for JOGNN's **Clinical Issues** and for the **Journal of Perinatal and Neonatal Nursing**. She is a reviewer and editorial board member for a number of professional journals, and is an Associate Editor for **Nursing and Health Sciences**. Terese is a member of the American Association of Critical Care Nurses, Association of Women's Health, Obstetric and Neonatal Nurses, National Association of Neonatal Nurses and the Academy of Neonatal Nursing. She knows the key issues and clinical challenges you face today. Because she continues to provide bedside care in a tertiary NICU, she knows what you need to know for quality care and advanced practice. Join her as she presents a dynamic, informative and clinically focused program developed specifically for the practicing nurse!

WHAT PEOPLE SAY...

"EXCELLENT speaker! Handouts provided a wealth of information - comprehensive & easy to understand!"

"Strong clinical knowledge base! Truly an ADVANCED program - covered difficult material with ease!"

"FABULOUS! Every nurse should have this assessment update! The slides are what I've been looking for, for years!"

"WOW! Terese is FANTASTIC - This course was GREAT"

"Handouts were wonderful, slides were terrific and Terese is a FANTASTIC teacher!!"

PROGRAM AMENITIES

All PEC programs provide morning coffee/tea/decaffe, light lunch, and afternoon sodas. A comprehensive training manual is provided for each participant. **Classroom style seating (table/chair) is the preferred PEC room set-up**, however due to unpredictable enrollment and hotel limitations, it may be necessary in some locations to provide partial classroom with partial theatre seating in the back half of the room.

CONTINUING EDUCATION CREDITS

Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 7.5 Contact Hours. Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation, Alabama Provider #5-67 and Florida FBN #2219 for 6.5 Contact Hours. This program is designed to meet Board of Nursing CE requirements for license renewal in all 50 states and meets Texas Type I criteria

CE Certificate is issued at program conclusion.

WHO SHOULD ATTEND:

- Mother-Baby Nurses
- Newborn Nursery Nurses
- Labor & Delivery Nurses
- Special Care Nursery Nurses

Fast paced, comprehensive and intense review of patient/family assessment, physiology, pathophysiology, signs/symptoms, diagnosis, treatment and prognosis of the high risk mother, fetus and newborn. With preparation and support, you can reduce fetal/neonatal impact! With advanced assessment skills you can identify deviations and anomalies for appropriate and timely response! This is the program you've been asking for! Terese will refresh your knowledge base, improve your assessment skills in clinical practice and assist you as a caregiver!

PROGRAM OBJECTIVES:

Following lecture and discussion the participant will be able to:

- Review maternal/fetal/neonatal history to identify factors that increase the risk of maternal/fetal/neonatal complications.
- Review common maternal problems/presentations that occur during the antepartum and intrapartum periods.
- Identify the fetus/neonate who is at risk of experiencing difficulties with transition to extrauterine life.
- Using a systematic approach, perform a physical assessment of the neonate's growth parameters.
- Examine a neonate using external characteristics and neuromuscular signs to evaluate post-natal maturity.
- Perform a comprehensive physical examination of the newborn using a systematic approach that takes into account synthesis of perinatal and neonatal risk factors.
- Describe a head-to-toe physical assessment/systems review of a newborn, recognizing deviations from normal.

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon 1st day of attendance for refund of registration fees.
CANCELLATIONS: Up to 7 days before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled. Registrants may choose free admission to the rescheduled program or a credit voucher good for any future PEC program. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **TAXES:** Professional tuition, travel/meal expenses are tax deductible. Consult your tax advisor for details.

At Risk Babies: Recognizing Risks - Optimizing Outcomes

7:30am **Check In - Coffee/Tea/Decaffe**
8:00am **BE PREPARED: Overview of Risks & Hazards...**
ANTEPARTAL ASSESSMENTS
Overall Maternal-Fetal Assessment...

- Screening - Blood Tests - Lab Values
- TORCH - STDs - Rh - Anemia - Thrombocytopenia
- Ultrasound - CVS - Amniocentesis

ANTEPARTUM CONDITIONS: Physiology and Fetal Effects...

- Pre-Eclampsia - Eclampsia
- Cardiopulmonary - DIC - HELLP
- Gestational Diabetes (GDM)

INTRAPARTUM OBSERVATIONS: Assess & Support Maternal/Fetal Status...

- Clinical Presentation - Warning Signs
- FHR Patterns - What's Non-Reassuring
- Indications & Implications of Fetal Hypoxia
- Medications • Delivery Mode
- Fetal/Neonatal Support & Management

POTENTIAL COMPLICATIONS: Ongoing Assessment & Observations...

- Preterm Labor
- Abruption & Previa
- Malpositions & Dystocia
- Analgesia & Anesthesia

TRANSITION TO EXTRAUTERINE LIFE

- Expectations - Sequence - Support...**
- Physiology & Respiratory Conversion
 - Delivery Assistance & Interventions
 - Care Considerations

HEAD-TO-TOE ASSESSMENT: WHAT'S 'EXPECTED' AND WHAT'S NOT... Clinical Observations & Parameters...

This section is highlighted by a comprehensive photo essay of "how-to" and "what you see"... Over 200 slides are presented with examples of normal or 'expected' findings and 'deviations' giving you the most comprehensive look possible at the variances of neonatal physical characteristics and what the implications for care may be.

3:30pm **Adjourn**

High Risk? At Risk? Maternal Risk does not always mean a compromised fetus/newborn. This class will assist the skilled practitioner to recognize and reduce risk, assess/ and support transition and evaluate the newborn for essential support and care...

*Complete Course Syllabus, Morning Coffee/Tea
Lite Lunch and Afternoon Soft Drinks are Provided
Lunch Provided 11:30 - 12:30*

You May Photocopy This Form for Additional Persons

REGISTRATION: At Risk Babies...

NAME _____ License# _____
 RN(C) LPN/VN CNM NP Other _____
Address _____
City _____ State _____ Zip _____
Day Phone (____) _____ EMail _____
Hospital/Clinic I work with: _____ Group Registration
My clinical practice area is: _____
 Check Payable to: Professional Education Center (PEC)
 VISA M/C DISCOVER AMERICAN EXPRESS
Card #s _____ Exp. _____
 I prefer a vegetarian lunch (available with pre-registration only)

I WILL ATTEND:

San Francisco, CA September 13, 2010
Las Vegas, NV September 14, 2010
New York, NY October 25, 2010
Chicago, IL October 26, 2010

PRE-PAID FEES

___ Individual \$179
___ Group 4-9* \$169ea
___ Group 10+* \$159ea

At The Door Payment or Registration: \$189
(At door registration on 'Space Available' basis)
*Groups MUST Pre-register/Prepay Together

**EASY REGISTRATION: Call 800-732-2387 9am-4pm M-F (PST)
24 Hour FAX: 530-343-3575 or online @ www.proedcenter.com**

★ Paid registrations postmarked 6 weeks prior to program receive a \$10 bonus certificate to use as cash for your next PEC registration!

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NAME _____ License# _____
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City _____ State _____ Zip _____
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Chico, California 95927-7447

Return Service Requested

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PEC

At Risk Babies...

Recognizing Risks - Optimizing Outcomes

Assessment - Diagnostics
Antepartum - Intrapartum - Neonatal
Physiology Focused Identification
Supporting Transition
Detecting Deviations & Anomalies

Register for this and other CE courses at:
www.proedcenter.com

PLEASE POST - THANK YOU!

CE CREDIT: Nurses: BRN - 7.5 Hours CE Credit; ANCC - 6.5 Contact Hours.
Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

2010 PROGRAM LOCATION/LODGING

SAN FRANCISCO, CA - September 13
South San Francisco Conference Center
255 South Airport Boulevard
Lodging:
Holiday Inn (next door) 800-HOLIDAY \$125 S/D
Four Points (across street) 800-368-7764 \$135 S/D

LAS VEGAS, NV - September 14
Tuscany Suites & Casino
255 E Flamingo Road
877-887-2261 - \$55 S/D Sun-Thurs; \$115 Fri-Sat
Rate for: "At Risk Babies"

NEW YORK CITY Area, NY - October 25
Sheraton LaGuardia East
135-20 39th Avenue (Flushing)
888-268-0717- \$169 S/D *NOT a group rate - Please
ask for the "Professional Education Center Preferred Rate"

CHICAGO, IL - October 26
Four Points Sheraton O'Hare
10249 W. Irving Park Road (Schiller Park)
847-671-6000 - \$99 S/D

LUNCH PROVIDED

PARKING FEES (if any) ARE THE RESPONSIBILITY OF THE PARTICIPANT.

PROGRAM LOCATION: If location change becomes necessary, registered conference participants will be notified.
HOTEL RESERVATIONS: Please request the Professional Education Center discount rate listed above. Please make your reservations early, discounts available 30 or more days prior to conference, as space remains available.
PROFESSIONAL EDUCATION CENTER is dedicated to providing education you can use - education that makes a difference!
JOIN THE CROWD: Our attendees represent the best and most prestigious medical care facilities including: Johns Hopkins, Mayo Clinics/Hospitals, Brigham and Women's Hospital, University of Illinois, Parkland, Kaiser Foundation Hospitals, Cedars-Sinai, Good Samaritan Hospitals, University of California Medical Centers, Beth-Israel, Columbia Hospitals, Baylor University Hospitals, Massachusetts General, Cleveland Clinic, and 100's of others. The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE needs.
Neither planners nor presenters have any commercial conflict of interest.

Recognizing Risks - Optimizing Outcomes

ALL NEW - 100's of photos!

At Risk Babies...

Maternal/Fetal/Neonatal Assessment
Supporting Transition
Detecting Deviations & Anomalies

M. Terese Verklan
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Fall 2010

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LAS VEGAS, NV - September 14 Tuscany Suites & Casino 255 E Flamingo Road	CHICAGO, IL - October 26 Four Points Sheraton O'Hare 10249 W. Irving Park Road (Schiller Park)

Registration Fees Include Lunch

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