

COMPLICATIONS & CRISIS...

OB

Judith H. Poole
PhD, RN, MN

Spring/Fall 2010

BOSTON Area, MA - April 19-20
Crowne Plaza Boston Natick
1360 Worcester Road

DENVER, CO - September 27-28
Holiday Inn Select Cherry Creek
455 S Colorado Boulevard

NEW YORK, NY - April 22-23
Sheraton LaGuardia East
135-20 39th Ave. (Flushing)

CHICAGO, IL - Sept. 30/Oct. 1
Four Points Sheraton Chicago O'Hare
10249 West Irving Road (Schiler Park)

Lunch Included in Conference Fees....

Professional
EDUCATION CENTER

P.O. Box 7447
Chico, California 95927-7447
530-343-3504



JUDITH H. POOLE PhD, RNC, MN

Author, educator, consultant and clinician, Judy brings you clinical expertise and commitment to all aspects of perinatal nursing.

A practising CNS, Judy specializes in high risk, and emergency OB management. National Consultant, and past president of AWHONN, Judy has served on the AWHONN task force on evidence based practice and chaired the AWHONN Committee on Practice and Task Force for Standards Revision. She is an ANA Perinatal Nursing Test Committee Member and Past Chair ANA/ANCC MCH Board of Certification. Judy is a High-risk Perinatal clinical educator and practitioner and an ACLS instructor. Her publications include: **Essentials of Maternity Nursing, Critical Care Nursing Clinics of North America, Maternity and Gynecologic Care, Clinical Issues in Perinatal and Women's Health Nursing, and MCN.** Join Judy as she shares her own clinical expertise and actual cases to give you the intense clinical knowledge you need to care for the patient experiencing complications in pregnancy!

WHAT PEOPLE SAY...

“Judy is a WORKING educator, Perinatal Clinical Nurse Specialist - she shares real-life experiences and solutions!”

“TERRIFIC class - Judy really knows her stuff!”

“What a WONDERFUL class - every OB nurse should attend her class - it's THE BEST EVER!”

“THANK YOU! This is just what our staff needed!”

“What to look for, subtle clues, clinical cases - this class gives us just what we NEED TO KNOW for problems & crisis!!”

CONTINUING EDUCATION CREDITS

Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 15.5 Contact Hours (7.5 each day). Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Alabama Provider #5-67 and Florida FBN #2219 for 13 Contact Hours (6.5 each day). Nurse Midwives: ACNM approved for 13 contact hours. Meets Texas Type I provider criteria and has been designed to meet Board of Nursing CE requirements in all 50 states. **CE Certificate at conclusion.**

**Would you like to bring this course to your hospital?
Contact sherri@proedcenter.com or call 800-732-2387**

WHO SHOULD ATTEND?

- Labor & Delivery Nurses
- Neonatal or Mother/Baby Nurses
- Antepartum & Postpartum Nurses
- Nurse Midwives, OB Clinic/Office Nurses

Your patients are providing more clinical challenges each and every day! Today's practitioner must have the knowledge and clinical skills needed to deal with complications and crisis in pregnancy. Wherever you practice, office, clinic, triage, antepartum or labor & delivery; your observation and management skills are tested each and every day. This program provides critical knowledge you will use more often than you ever thought possible!

PROGRAM OBJECTIVES:

Following comprehensive lecture, discussion, audiovisual presentation and case review, you will be able to:

- Determine maternal/fetal hemodynamic status with systemic, non-invasive measurements.
- Discuss fetal oxygen transport and fetal compensatory mechanisms.
- Differentiate diagnostic criteria and management options for preeclampsia and eclampsia.
- Recognize conditions conducive to excessive blood loss in pregnancy, labor and postpartum, estimating blood loss with increased accuracy and initiate appropriate response.
- Describe principles, indications, administration and complications of fluid and blood replacement therapies.
- Discuss the role of effective communication to reduce patient injury and improve outcomes on the perinatal unit.
- Recognize FHM indicators of stress, distress and decompensation.
- Discuss maternal and fetal implications of induction/augmentation of labor.
- Identify current trends related to cesarean delivery and cesarean on demand, noting the role of the nurse/CNM in today's perinatal unit.
- Discuss recognition factors and appropriate management of shoulder dystocia and umbilical cord prolapse.
- Recognize complications of regional analgesia and anesthesia, including identification and management.

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on 1st day of attendance for refund of registration fees. **CANCELLATIONS:** Up to 7 days before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled if possible. Registrants may choose free admission to the rescheduled program, credit voucher good for any future PEC program, or if unable to reschedule, tuition refund. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **CE tuition, travel/meal expenses are tax deductible.** Consult your tax advisor for details.

COMPLICATIONS & CRISIS OB

Day One

Complications & Crisis in Pregnancy/PP...

- 7:30 Check In - Coffee/Tea/Decaffe**
8:00 PROTECTING THE MATERNAL/FETAL UNIT
Implications of Normal Pregnancy Adaptations...
- Applying Clinical Principles of Hemodynamics: You Don't Need a Swan!
 - Fetal Oxygen Transport & Compensatory Mechanisms
- 9:30 HYPERTENSION IN PREGNANCY**
- Diagnostic Criteria • Pre-Eclampsia - Eclampsia
 - Clinical Management
- 10:30 LIFE-THREATENING COMPLICATIONS**
- Case Studies and Critical Incidents
- 11:30 Lite Lunch - Provided**
- 12:30 HEMORRHAGIC COMPLICATIONS**
- Placenta - Accreta - Abruptio
 - Postpartum Hemorrhage
 - Issues for Clinical Management
 - Fluid and Blood Replacement Therapies
- 2:30 COMMUNICATION...**
Number # 1 Crisis Management Tool
- Reducing Problems & Improving Outcomes
- 3:30 Adjourn**

Day Two

Crisis in Labor & Delivery...

- 7:30 Check In - Coffee/Tea/Decaffe**
8:00 FETAL STRESS vs FETAL DECOMPENSATION
How Bad is the Strip?
- Recognizing Fetal Responses to Decreased O₂ & CO
 - Baseline Rate & Variability • Significance of Decels
 - Intervention & Accountability
- 9:30 INDUCTION & AUGMENTATION OF LABOR:**
Effective Labor vs Hyperstimulation...
- Uterine Activity & Fetal Oxygenation
 - Role of Pitocin - How Much is TOO Much?
- 11:30 Lite Lunch - Provided**
- 12:30 CESAREAN DELIVERY: Trends and Recommendations**
- Indications for Cesarean
 - Cesarean on Demand...
A Patient's Right or Right for Patient?
- 1:30 MECHANICAL EMERGENCIES...**
- Shoulder Dystocia
 - Umbilical Cord Accidents-Prolapse
- 2:30 ANESTHESIA EMERGENCIES...**
- Complications of Regional Analgesia • Anesthesia
- 3:30 Adjourn**

*Complete Course Syllabus, Morning Coffee/Tea
Lunch and Afternoon Soft Drinks are Provided*

You May Photocopy This Form for Additional Persons

REGISTRATION: Complications & Crisis OB

NAME _____ License# _____
 RN(C) LPN/VN CNM NP Other _____
Address _____
City _____ State _____ Zip _____
Day Phone (____) _____ EMail _____
Hospital/Clinic I work with: _____ Group Registration
My clinical practice area is: _____
 Check Payable to: Professional Education Center (PEC)

Card #'s _____ Exp. _____

I prefer a vegetarian lunch (available with pre-registration only)

I Will Attend: Boston, MA 4/19 4/20/2010
New York, NY 4/22 4/23/2010
Denver, CO 9/27 9/28/2010
Chicago, IL 9/30 10/1/2010

PRE-PAID FEES Both Days One Day

___ Individual \$299 \$189
___ Group 4-9* \$289 ea \$179 ea
___ Group 10+* \$279 ea \$169 ea

At The Door Payment or Registration: \$319/\$199
(At door registration on 'Space Available' basis.)

*Group Rate is per person when preregistered/prepaid together - Group rate is not available at the door.

MAIL TO:
Crisis OB
PO Box 7447
Chico, CA 95927-7447

Register Early - Space Limited

**EASY REGISTRATION: Call 800-732-2387 9am-4pm M-F (PST)
24 Hour: FAX 530-343-3575 or online @ www.proedcenter.com**

★ Paid registrations postmarked 6 weeks prior to program receive a \$10 bonus certificate to use as cash for your next PEC registration!

REGISTRATION: Complications & Crisis OB

NAME _____ License# _____
 RN(C) LPN/VN CNM NP Other _____
Address _____
City _____ State _____ Zip _____
Day Phone (____) _____ EMail _____
Hospital/Clinic I work with: _____ Group Registration
My clinical practice area is: _____
 Check Payable to: Professional Education Center (PEC)

Card #'s _____ Exp. _____

I prefer a vegetarian lunch (available with pre-registration only)

I Will Attend: Boston, MA 4/19 4/20/2010
New York, NY 4/22 4/23/2010
Denver, CO 9/27 9/28/2010
Chicago, IL 9/30 10/1/2010

PRE-PAID FEES Both Days One Day

___ Individual \$299 \$189
___ Group 4-9* \$289 ea \$179 ea
___ Group 10+* \$279 ea \$169 ea

At The Door Payment or Registration: \$319/\$199
(At door registration on 'Space Available' basis.)

*Group Rate is per person when preregistered/prepaid together - Group rate is not available at the door.

MAIL TO:
Crisis OB
PO Box 7447
Chico, CA 95927-7447

Register Early - Space Limited

**EASY REGISTRATION: Call 800-732-2387 9am-4pm M-F (PST)
24 Hour: FAX 530-343-3575 or online @ www.proedcenter.com**

★ Paid registrations postmarked 6 weeks prior to program receive a \$10 bonus certificate to use as cash for your next PEC registration!

Professional
EDUCATION CENTER

P.O. Box 7447
Chico, California 95927-7447
Return Service Requested

FIRST CLASS MAIL

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
PEC

Complications & Crisis... **OB**

**THIS CLASS HAS WHAT
YOU NEED FOR AP - L/D & PP CARE!**

- Hypertension • Pulmonary Embolism
- Hemorrhage Disorders • Pitocin
- FHR • Anesthesia Emergencies & More

Additional courses + homestudy CE at:
www.proedcenter.com

PLEASE POST - THANK YOU!

CE CREDITS: 15.5 Hours (7.5/day) BRN, ANA, and AACN Credits.

Nurse Midwives: ACNM - approved for 13 Hours 1.3 CEUs

Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

2010 PROGRAM LOCATION - LODGING

BOSTON Area, MA - April 19-20
Crowne Plaza Boston Natick
1360 Worcester Road
508-653-8800 or 888-233-9257 - \$149 S/D

NEW YORK, NY - April 22-23
Sheraton LaGuardia East
135-20 39th Ave. (Flushing)
718-670-7420 - \$169 S/D Not a Group rate...
Ask for "In House Reservations: Professional
Education Center Preferred Rate"

DENVER, CO - September 27-28
Holiday Inn Select Denver Cherry Creek
455 S Colorado Boulevard
303-388-5561 - \$119 S/D

CHICAGO, IL - September 30/October 1
Four Points Sheraton Chicago O'Hare
10249 West Irving Road (Schiller Park)
847-671-6000 - \$99 S/D

Lunch provided - Parking is on your own.

PROGRAM LOCATION: If location change becomes necessary, registered conference participants will be notified. **HOTEL RESERVATIONS:** Please request the **Professional Education Center** discount rate listed above. Please make your reservations early, discounts available 30 or more days prior to conference, as space remains available. **PROFESSIONAL EDUCATION CENTER** is dedicated to providing education you can use, education that makes a difference! **JOIN THE CROWD:** Our attendees represent the best and most prestigious medical care facilities including: **Johns Hopkins, Mayo Clinics/Hospitals, Brigham and Women's Hospital, University of Illinois, Parkland, Kaiser Foundation Hospitals, Cedars-Sinai, Good Samaritan Hospitals, University of California Medical Centers, Beth-Israel, Columbia Hospitals, Baylor University Hospitals, Massachusetts General, Cleveland Clinic, and 100's of others.** The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE needs. Neither program planners nor presentors have any commercial conflict of interest.