

## COURSE DESCRIPTION

**Sweet Success 2010: Diabetes & Pregnancy - Optimizing Outcomes...** Keeping abreast of research findings and the newest recommendations in care provision to Optimize Outcomes is essential and challenging for the busy health care provider. Providing best care in pregnancies complicated by diabetes requires knowledge to enhance education, treatment, and outcomes for this and future generations. This conference provides current recommendations for clinical practice in a framework that examines your challenges and provides strategies to meet them.

## COURSE OBJECTIVES

At the conclusion of this program the participant will be able to:

- Develop an action oriented plan for a continuum of pregnancy care, pre-conception through birth; for prevention of birth defects, premature birth, maternal and infant mortality.
- State an understanding of clinical use of the insulin pump during pregnancy.
- Outline measures promoting positive behavioral response to diabetes management.
- Discuss the advances from research to practice and development of a prevention model of care for pregnancy complicated by diabetes.
- Detail implementation procedures for the ADA's current guidelines for medical nutrition therapy for women with GDM.
- Describe current HAPO recommendations for clinical care in diabetes/pregnancy.
- Describe issues of pregnancy weight gain relative to fetal implications in diabetes management.
- Identify multifactorial elements between the medical, scientific and legal communities in determining guidelines vs standards and the effect on clinical care management issues.
- Describe evidence based screening, referrals and expectant management to optimize outcomes.
- Respond to the JCAHO Sentinel Event Alert by recognizing risks and implementing options to reduce maternal morbidity and prevent maternal mortality.
- Discuss the use of oral hypoglycemics and insulin in the care of diabetes and pregnancy.
- Identify the risk association of the children of GDM mothers for obesity and metabolic syndrome recognizing need for expectant management.
- Describe the education a woman with gestational diabetes experiences as she moves through the Sweet Success program from third trimester diagnosis to six week postpartum diagnosis.
- Describe the relationship between lactation and long term health in mother-child pairs with diabetes.

### CE CREDITS

**NURSES:** Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 16 (3.5 Workshop; 6.25 each day) Contact Hours. Alabama Provider #5-67 and Florida FBN#2219 for 13.5 Contact Hours. Meets criteria for Texas Type I CE and has been designed to meet Nursing CE requirements for all 50 states.

Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. (ANCC)

**REGISTERED DIETITIANS/DIETETIC TECHNICIANS:** CDR application for 16 CPEU's; call 800-732-2387 for CPEU confirmation.

**PHYSICIANS:** BRN accredited programs accepted as Category II CME.

**MFT/LCSW:** This course has been submitted for continuing education credit for MFTs and/or LCSWs through the Mid Coastal Perinatal Outreach Program. Call 800-732-2387 for update.

**CDE Renewal: Participants may apply CE credit hours from either the Alabama State Nurses Association or the CDR credits, both of which are approved/accepted for CDE renewal.**

**Neither program planners or presenters have any commercial conflict of interest.**

**Co Sponsor: SSEP is a non-profit organization accredited by the California BRN # 13813.**

### GUARANTEE - CANCELLATION - TAXES

**GUARANTEE:** If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on first program day for refund of registration fees. **CANCELLATIONS:** Up to 7 days before the program choose: Registration fee refund minus \$25/day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) and seminar is able to be rescheduled, registrants may choose free admission to the rescheduled program or a credit voucher good for any future PEC program. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **Professional tuition, travel/meal expenses are tax deductible.**

## EXHIBITS & OPPORTUNITIES

**14<sup>th</sup> Annual Sweet Success Research Conference:**

**\* Exhibits showcasing companies, products and opportunities...**

*Network and Discuss Issues with the experts!*

## FACULTY...

**Berkowitz, Kathleen, MD**

Perinatologist, Memorial Care Center for Women, Miller Children's Hospital. Medical Director Sweet Success CDAPP Region 6.1 Long Beach, CA

**Ginsburg, William, JD, ABOTA, ACLM**

President of the Board of Directors for PAC/LAC, Los Angeles, CA

**Gunderson, Erica, RD, PhD**

Epidemiologist - Research Scientist II, Epidemiology and Prevention Division of Research, Kaiser Permanente, Oakland, CA

**Guzman, Susan, PhD**

Director of Clinical Services, Behavioral Diabetes Institute, San Diego, CA

**Hernandez, Teri L., PhD, RN**

Instructor in Endocrinology, University of Colorado, Denver, CO

**Inturrisi, Maribeth RN, CNS, MS, CDE**

Coordinator and Nurse Educator, Region 1 and Region 3, UCSF; California Diabetes and Pregnancy Program, Sweet Success; Assistant Professor, Family Health Care Nursing, UCSF School of Nursing; Diabetes Educator, Sweet Success Program, California Pacific Medical Center, Sutter West, Physician Foundation, San Francisco, CA

**Kjos, Siri L., MD**

Department of OB-GYN, University of California Loma Linda, Harbor UCLA Medical Center, Torrance, CA

**Main, Elliott, MD**

Chairman and Chief of Obstetrics, Sutter Health's California Pacific Medical Center, principal investigator for California Maternal Quality Care Collaborative (CMQCC), CA

**Mignano, Emmy, RD, CDE**

CDAPP Region 2 Nutrition Consultant, Sacramento, CA

**Montoro, Martin N., MD**

Professor of Clinical Medicine and OB-GYN, Keck School of Medicine, University of Southern California, Los Angeles, CA

**Sorem, Kimberlee, MD**

Perinatologist, California Pacific Medical Center, Director DAPP Regions I and III, San Francisco, CA

### CONFERENCE MODERATORS - DIRECTORS

**Joann Henry, RNC, MSHS - SSEP CFO/Director** Diabetes Education Consultant, Conference Moderator

**Suzanne Sparks, RN, BSN, CDE - SSEP CEO/Director;** Coordinator, Nurse Educator, CDAPP Region 7, Conference Moderator

**Cynthia Parke, CNM, MSN CEO, Professional Education Center Director, Sweet Success Express, Conference Director/Organizer**

**Sherrill L. Tillger RN, MN - Director Sweet Success Express and Professional Education Center Conference Director/Organizer**

**We've Gone Green....**

**Conference Syllabus will be provided on CD and distributed at conference.**

# SWEET SUCCESS 2010

## Optimizing Outcomes ...

THURSDAY, NOVEMBER 4  
WORKSHOPS - 1:00PM - 4:00PM

Workshop #1 "Sweet Success: Using Insulin Pumps in Pregnancy" Maribeth Inturrisi RN, CNS, MS, CDE. Join one of the nation's premiere diabetes educators to improve your clinical expertise assisting women with insulin pumps to optimize blood glucose control during pregnancy. Clinical problem solving reviewed with case presentations for clinical application!

Workshop #2 "Promoting Behavior Change in Diabetes" Dr. Susan Guzman. Dr. Guzman is the Director of Clinical Services for The Behavioral Diabetes Institute (BDI), a non-profit corporation committed to helping individuals live with confidence and control over their diabetes. This workshop provides Behavioral Training for health care professionals to assist in developing personalized strategies to help patients and families master the multiple challenges of diabetes.

## FRIDAY, NOVEMBER 5

- 8:00 Check-In - Coffee/Tea/Pastry - Exhibits  
8:45 Welcome and Introduction  
9:00 Keynote: Moving Beyond Prediction to Prevention: A Public Health Model for Interpregnancy Care for Mother-Child Pairs Siri Kjos, MD  
10:00 Exhibits/Refreshments  
10:30 Update: Nutritional Guidelines for GDM  
Emmy Mignano, RD, CDE  
11:15 HAPO Recommendations From Theory to Clinical: A1C to Diagnosing DM2 Siri Kjos, MD  
12:15 LUNCH Provided: *With Exhibitors...*  
1:30 Pregnancy Weight Gain: Impact on the Fetus and Intrapartum Decisions Kathleen Berkowitz, MD  
2:15 Exhibits/Refreshments  
2:40 When Does a Guideline Become a Standard of Care?  
William Ginsburg, JD, ABOTA, ACLM  
3:30 Evidence Based Medicine: Optimizing Screening and Referrals Kathleen Berkowitz, MD  
4:30 Adjourn

## SATURDAY, NOVEMBER 6

- 8:00 Check-In - Coffee/Tea/Pastry - Exhibits  
8:30 Welcome and Introduction  
8:45 JCAHO Sentinel Event Alert - Reducing Morbidity and Prevention of Maternal Mortality in High Risk Groups Elliott Main, MD  
9:30 Exhibits/Refreshments  
10:00 Metformin and Glyburide: Options for the use of Oral Agents in Pregnancy Kimberlee Sorem, MD  
10:45 Insulin Use During Pregnancy Martin N. Montoro, MD  
11:30 Panel Discussion Q&A: Oral Hypoglycemics/Insulin  
12:00 LUNCH - *Sweet Success Special Achievement Awards*  
1:15 Obesity/Metabolic Syndrome: Risks for Children Following GDM Teri L. Hernandez, PhD, RN  
2:00 Exhibits/Refreshments  
2:15 GDM Journey To Sweet Success: Diagnosis Through Postpartum Maribeth Inturrisi, RN, MS, CSN, CDE  
3:15 Lactation and Long-term Disease Risks in Women with GDM Erica Gunderson RD, PhD  
4:00 Adjourn

### Conference Amenities...

Workshops Include: Beverage w/Snack & Syllabus  
Friday/Saturday: CD of Conference Syllabus  
Morning Coffee/Tea, Lite Lunch & Afternoon Sodas

You may photocopy this form for additional persons

## REGISTRATION: Sweet Success 2010 Diabetes & Pregnancy: Optimizing Outcomes

NAME \_\_\_\_\_ License# \_\_\_\_\_  
 MD  DO  CNM  RN(C)  LPN/VN  RD  MSW/LCSW  
Other: \_\_\_\_\_ Office/Clinic/Hospital I work with: \_\_\_\_\_  
 HOME Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Day Phone (\_\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_

My clinical practice area is: \_\_\_\_\_

Check Payable to: Professional Education Center (PEC)

      

Card #'s \_\_\_\_\_ Exp. \_\_\_\_\_

I Prefer a Vegetarian Lunch (Available w/pre-registration only)

### I WILL ATTEND:

COMPLETE CONFERENCE w/WORKSHOP\*\* choose one:

- Workshop 1: "Insulin Pump"  
 Workshop 2: "Behavioral Change"

Main Conference - November 5-6 ONLY (no workshop)

Individual Workshops\*\* Individual Conference Days

- Workshop 1 - November 4 "Insulin Pump"  
 Workshop 2 - November 4 "Behavioral Change"  
 Conference Day One Nov. 5  
 Conference Day Two Nov. 6

*Register Early - Space is Limited*

### PROGRAM FEES & DISCOUNTS:

EARLY REGISTRATION: *Phone, Web or Postmarked by 9/20/10*

- Complete Conference w/Workshop \$379 (Choose One)  
 Main Conference \$309 (Fri & Sat Nov. 5-6 only)  
 One Day Registration \$189 (Choose above)  
 Workshop \$89 (Choose one above)

REGULAR REGISTRATION: *Phone, Web or Postmarked 9/21/10 or later*

- Complete Conference w/Workshop \$399\* (Choose One)  
 Main Conference \$329\* (Fri & Sat Nov. 5-6 only)  
 One Day Registration \$199\* (Choose above)  
 Workshop \$99\* (Choose one above)

\*Groups 4 or more - deduct \$10 per person. Groups MUST pre-register & pre-pay together. Group rates do not apply at door.

\*\*AT DOOR payment or registration: Add \$30 to Regular Registration Fee

SWEET SUCCESS MEMBER # \_\_\_\_\_ (required)

- \$369 Complete Conference w/Workshop (Choose One)  
 \$299 Main Conference  \$179 One Day Registration  
 New Members - Join now \$55 and pay Individual Member Fee

CANCELLATIONS: Up to 7 days prior: Refund minus \$25/day. Cancel within 7 days: Send substitute or request a Credit Letter (minus \$25/day cancellation fee) for another program of your choice. Substitutes always OK.

### Mail Your Registration To:

SWEET SUCCESS 2010  
P.O. Box 7447  
Chico, California 95927-7447

### EASY REGISTRATION:

Call 800-732-2387 Today With Any Major Credit Card  
24 Hour Registration: FAX 530-343-3575

Register on-line @ [www.proedcenter.com](http://www.proedcenter.com)

*Confirmation Receipt is sent for each registrant.*

*\*\*If you did not receive confirmation or are registering within 14 days of program - please call to confirm space availability.*

