

Advanced Fetal Monitoring

ALL NEW!!

Advanced Fetal Monitoring

Advanced Practice Applications: Clinical Challenges & Risk Reduction
NICHD Categories - Define & Respond

*This course is designed to build upon, reinforce and enhance AWHONN
and other foundation EFM courses using complex clinical scenarios, case & legal examples.*

LISA A. MILLER, CNM, JD

AWHONN - ACOG - ACNM Standards/Guidelines

Latest EFM Strip Analysis - NICHD Categories I - II - III

Featured Speaker - EFM - 2009 & 2010 AWHONN National Conventions

Spring/Fall 2011

ANAHEIM, CA - March 7-8
Embassy Suites Anaheim South
11767 Harbor Blvd.

NEW YORK CITY Area, NY - May 12-13
Sheraton LaGuardia East
35-20 39th Ave. (Flushing)

MINNEAPOLIS, MN - October 24-25
Allina Commons Midtown Exchange
2925 Chicago Avenue S. - Greenway Level

SACRAMENTO, CA - March 10-11
Lions Gate at McClellan Park
3410 Westover Street

BOSTON Area, MA - May 16-17
Crowne Plaza Boston Natick
1360 Worcester Rd.

SAN FRANCISCO AP, CA - October 27-28
South San Francisco Conference Center
255 South Airport Boulevard

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Radisson Schaumburg
1725 East Algonquin Road

SILVER SPRING, MD - September 19-20
Holy Cross Hospital - 500 Forest Glen Rd.
Education Center - 1st Floor

SAN ANTONIO, TX - December 5-6
San Antonio Airport Hilton
611 NW Loop 410

LOUISVILLE, KY - March 31 - April 1
Held at: Pavilion Hospital
315 E. Broadway - Cramer Auditorium

LAS VEGAS, NV - December 8-9
Tuscany Suites & Casino
255 E Flamingo Rd.

REGISTER EARLY SPACE IS LIMITED
Lunch Is Included in Conference Fees

____ Professional ____
EDUCATION CENTER

2805 The Esplanade
P.O. Box 7447
Chico, California 95927-7447
530-343-3504



Lisa A. Miller

CNM, JD

Fetal Monitoring Expert Educator - Lawyer

Lisa brings over 30 years of experience in OB along with a unique legal viewpoint!

Formerly an Assistant Professor of OB/GYN at Northwestern University Medical School, Lisa is a renowned expert in fetal monitoring and perinatal safety. Lisa teaches multi-disciplinary fetal monitoring programs, and provides risk management/patient safety consultation to individuals, hospitals and other organizations. She is an active member of AWHONN and serves as a member of the ACNM Quality Management Section of the Division of Standards and Practice where her focus is on EFM issues and standards. Widely published, her article "Safety Promotion and Error Reduction in Perinatal Care..." has been chosen as one of the top 10 articles of the decade by the peer reviewed Journal of Perinatal and Neonatal Nursing. Lisa is co-author of Mosby's latest Pocket Guide, *Fetal Monitoring: A Multi-disciplinary Approach*, and the developer and creator of the ReadRight EFM ruler and ReadRight EFM Differentials. Along with co-author Dr. David Miller, Lisa has provided "train-the-trainer" sessions for a joint initiative between ACOG District II and the Healthcare Association of New York State, with physician, midwifery and nursing participants from over 90 hospitals. Her international presentations include addressing error and safety in perinatal care for the program *Controversies in OB-GYN*, Paris, 2008 and *The World Congress of Perinatal Medicine*, Berlin, 2009. Lisa knows from experience how fetal monitoring impacts today's OB practice. **This course focuses on evidence-based application of advanced fetal monitoring as well as current clinical and legal perspectives!**

PROGRAM OBJECTIVES:

Following lecture, discussion, case & strip review, you will be able to:

- Evaluate the abilities and limits of EFM within the perspective of patient safety, clinical implications and practitioner liability.
- Describe the collaborative efforts of AWHONN, ACOG and ACNM in the implementation of NICHD guidelines.
- Use standardized NICHD terminology to describe and categorize clinical findings in EFM strip analysis.
- Discuss current evidence related to management of EFM clinical deviations including: NICHD Categories I, II, & III, maternal/fetal intrauterine resuscitation, oxygen supplementation and second stage management.
- Recognize the negative predictive value of EFM related to fetal acidemia through increased understanding of acid-base balance and the significance of cord gas analysis in fetal/neonatal outcome.
- Reduce errors, improve outcomes and minimize liability through case review from clinical and legal viewpoints.
- Analyze a variety of FHR cases, evaluating tracings identifying clinical issues, noting caregiver response and key elements in liability and or risk scenarios.
- Distinguish individual issues in assessment/communication/documentation to improve outcomes and collaboration.
- Outline strategies for clear, concise written communication to avoid misinterpretation and to protect the practitioner.
- Identify practices to prepare for and respond to a deposition.

CONTINUING EDUCATION CREDITS

Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 15.5 (7.5/day) Contact Hours.

Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Alabama Provider #5-67 and Florida FBN #2219 for 13 (6.5 each day) Contact Hours. Submitted to ACNM for 13 credits, call 800-732-2387 for update. Meets Texas Type I criteria. This program has been designed to meet Board of Nursing CE requirements for license renewal in all 50 states. **CE Certificate issued at program conclusion.**

WHY YOU MUST ATTEND...

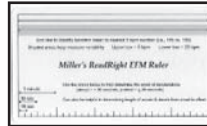
FHR monitoring is an integral component for complex, critical evaluation & optimal management in your clinical practice. Applying current research, technology and court findings to EFM strips and communication/charting examples you will:

- ♦ **Separate Facts from Myths for Best Practice**
- ♦ **Apply NICHD Terminology Appropriately for a Standardized Clinical Approach**
- ♦ **Recognize & Respond to Complex EFM Patterns**
- ♦ **Enhance Clinical Management Skills**
- ♦ **Reduce Risk & Liability**

"Those with high risk conditions... should be monitored continuously." ACOG Practice Bulletin #70, December 2005

CONFERENCE SPECIALS!

Miller's ReadRight EFM Ruler! Included FREE!



This FANTASTIC FM tool makes EFM strip evaluation EASY!
Additional ReadRight Rulers available for purchase at class - \$5.00 each.



Mosby's Pocket Guide Series
Fetal Monitoring: A Multidisciplinary Approach Authors: S. Tucker, L. Miller, and D. A. Miller - with 8 Hour CE Credit
Conference Discount: \$49.95 Free Shipping/Handling

WHAT PEOPLE SAY...

"Ms. Miller is AWESOME! I've been attending PEC conferences for years and this is the best EFM class EVER!!!"

"I had heard of Lisa Miller before but never attended her class - what a mistake! I learned a fantastic amount in these two days and I have 20 years experience in L/D - Lisa ROCKS!!!"

"FABULOUS use of the 'clickers' for audience evaluation of strips! A GREAT learning tool- kept me involved-I LOVED it!"

"INCREDIBLE conference! I have NEVER attended a better EFM conference. Thank you so much for passing on your knowledge, you just made me a better OB nurse!"

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on 1st day of attendance for refund of registration fees. **CANCELLATIONS:** Up to 7 days before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled if possible. Registrants may choose free admission to the rescheduled program, credit voucher good for any future PEC program, or if unable to reschedule, tuition refund. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **CE tuition, travel/meal expenses are tax deductible.** Consult your tax advisor for details.

Advanced Fetal Monitoring

Advanced Practice Applications: Clinical Challenges & Risk Reduction

Day One - Clinical Challenges - Cases - Application

7:30 Check In - Coffee/Tea/Decaffe

8:00 STATE OF THE SCIENCE - Update 2011

- What Do We REALLY Know? Myth vs Reality...
- Acid Base & Fetal Injury: By the Numbers...

ACOG - AWHONN - ACNM and NICHD

- Standards & Guidelines: Reaching Agreement
- Mandatory: Multidisciplinary Approach & Teamwork
- What The Evidence Tells Us...

STANDARDIZED INTERPRETATION AND STANDARDIZED MANAGEMENT

- Physiology for the 21st Century
- 5 Components - 3 Principles - 1 Approach
- NICHD Categories: When to Use - When to Lose...

12:00 Lunch - Provided

1:00 ADVANCED CLINICAL MANAGEMENT

- New Thoughts on Intrauterine Resuscitation
- Oxygen Supplementation Pearls
- 2nd Stage: Keys to Safe Passage

INTERACTIVE EFM STRIP PRACTICUM

- Can YOU Rule Out Metabolic Acidemia
- Understanding Negative Predictive Value
- Managing Tachysystole • Cord Blood Gases
- Neonatal Outcome - What Can the Tracing Tell Us?

3:30 Adjourn

Day Two - Reducing Risks/Hazards in Your Clinical Practice

7:30 Check In - Coffee/Tea/Decaffe

8:00 EFM LIABILITY & RISK

- The Evidence is In - But the Jury is Still Out!!
- Top Areas for Concern
- 3 Malpractice 'Myths'

MEDICAL-LEGAL EFM CASE ISSUES

- Lessons from the 'Trial-light Zone'
- Common EFM 'Misses' - Are YOU at Risk??

12:00 Lunch - Provided

1:00 CLINICAL FOCUS: DOCUMENTATION

An In-Depth Review...

- Assessment - Communication - Documentation: Do You Understand the Difference? Does your Supervisor?
- Electronic Charting is Your Friend - IF You Know How to Use It! • Can the Computer Make You a Liar?
- The Great Paper Debate...

DOCUMENTATION PRACTICUM...

- Flowsheets to Narratives, Categories to Components: What Is the Safest EFM Documentation?
- Case Excerpts: Documentation is YOUR Lifeline...
- Documentation Failures & Successes

SURVIVAL STRATEGIES FOR DEPOSITIONS...

3:30 Adjourn

For Your Convenience and Enjoyment... Lunch Provided 12:00-1:00pm Each Day

REGISTRATION: Advanced Fetal Monitoring 2011

NAME _____ License# _____

MD/DO PA RN CNM NP PA LPN/VN Other _____

Home Address _____

City _____ State _____ Zip _____

Day Phone (____) _____ Email _____

Hospital/Clinic I work with: _____ Group Registration

Practice Area: LD PP NSY AP Med. Office Education

Check Payable to: Professional Education Center (PEC)

Card #s _____ Exp. _____

I Prefer a Vegetarian lunch - available with preregistration only

I WILL ATTEND: SPRING - 2011

Anaheim, CA	<input type="checkbox"/> 3/07	<input type="checkbox"/> 3/08	Silver Spring, MD	<input type="checkbox"/> 9/19	<input type="checkbox"/> 9/20
Sacramento, CA	<input type="checkbox"/> 3/10	<input type="checkbox"/> 3/11	Minneapolis, MN	<input type="checkbox"/> 10/24	<input type="checkbox"/> 10/25
Chicago Area, IL	<input type="checkbox"/> 3/28	<input type="checkbox"/> 3/29	San Francisco, CA	<input type="checkbox"/> 10/27	<input type="checkbox"/> 10/28
Louisville, KY	<input type="checkbox"/> 3/31	<input type="checkbox"/> 4/01	San Antonio, TX	<input type="checkbox"/> 12/05	<input type="checkbox"/> 12/06
New York, NY	<input type="checkbox"/> 5/12	<input type="checkbox"/> 5/13	Las Vegas, NV	<input type="checkbox"/> 12/08	<input type="checkbox"/> 12/09
Boston Area, MA	<input type="checkbox"/> 5/16	<input type="checkbox"/> 5/17			

FALL - 2011

Register Early - Space is Limited

You may photocopy this form for additional persons

LUNCH IS INCLUDED IN FEES

	Both Days	One Day
___ Individual	<input type="checkbox"/> \$329	<input type="checkbox"/> \$199
___ Group 4-9	<input type="checkbox"/> \$319 each*	<input type="checkbox"/> \$189 each*
___ Group 10+	<input type="checkbox"/> \$309 each*	<input type="checkbox"/> \$179 each*

*Groups MUST PRE-REGISTER TOGETHER
Group Rate is not available at the door...

Pocket Guide Fetal Monitoring \$49.95 w/registration

AT THE DOOR PAYMENT/REGISTRATION: \$359/219**

**At door registrations on 'space available' basis.

To confirm space call 1-800-732-2387.

SUBSTITUTES ALWAYS ACCEPTED

Mail Your Registration To:
ADVANCED FETAL MONITORING
Professional Education Center
P.O. Box 7447
Chico, California 95927-7447

EASY REGISTRATION:

Call Today With Any Major Credit Card

800-732-2387 9am-4pm M-F (PST)

24 Hour Registration: FAX 530-343-3575

Register On-line @ www.proedcenter.com

Confirmation/Receipt and Map/Directions are sent for each registrant.

If you are registering within 14 days of program or have registered and not received confirmation - please call to confirm space/registration.

★ Paid registrations postmarked 6 weeks prior to program date receive a \$10 bonus certificate to use as cash for your next PEC registration!



Professional
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P.O. Box 7447
Chico, California 95927-7447

Return Service Requested

FIRST-CLASS MAIL

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PEC

Advanced Fetal Monitoring
Clinical Challenges & Risk Reduction

- ♦ NICHD & Standardized Management
- ♦ Resuscitation - O2 - 2nd Stage Update
- ♦ EFM - Malpractice - Liability - Risks
- ♦ Interactive Audience Response
- ♦ Computer Charting ♦ Depositions

FREE Miller's ReadRight EFM Ruler w/Registration!

Visit our website & register on-line for this and other clinically oriented courses at www.proedcenter.com

PLEASE POST
THANK YOU!

2011

CE CREDITS: Nursing - 15.5 Hrs. CE Credits & Physicians - 15.5 Hrs. Cat. II CME

Nurse Midwives - Submitted for ACNM approval - 13 contact hours.

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LOCATION/LODGING - 2011

ANAHEIM, CA - March 7-8
Embassy Suites Anaheim South
11767 Harbor Blvd.
714-539-3300 or 800-HILTONS - \$159 K / \$179 2Q

SACRAMENTO, CA - March 10-11
Lions Gate at McClellan Park
3410 Westover Street
916-643-6222 or 866-866-7100 - \$109 S / \$124 D

CHICAGO Area, IL - March 28-29
Radisson Schaumburg
1725 East Algonquin Road
847-397-1500 - \$84 S/D
Ask for 'Advanced Fetal Monitoring'

LOUISVILLE, KY - March 31 - April 1
Hosted by: Norton Hospital
Held at: Pavilion Hospital
315 E. Broadway - Cramer Auditorium
LODGING: List sent or call 800-732-2387 for details

NEW YORK CITY Area, NY - May 12-13
Sheraton LaGuardia East
35-20 39th Ave. (Flushing)
888-268-0717- \$169 S/D *NOT a group rate
Ask for the 'Professional Education Center Preferred Rate'

BOSTON Area, MA - May 16-17
Crowne Plaza Boston Natick
1360 Worcester Rd.
508-653-8800 or 888-233-9527 - \$145 S/D

SILVER SPRING, MD - September 19-20
Holy Cross Hospital
500 Forest Glen Rd. - Education Center - 1st Floor
LODGING: Ask for 'Holy Cross Hospital Rate'
Crowne Plaza - 8777 Georgia Ave - 301-589-0800
Hilton - 8727 Colesville Rd - 301-589-5200

MINNEAPOLIS, MN - October 24-25
Allina Hospitals-Clinics: Allina Commons Midtown Exchange
2925 Chicago Avenue S. - Greenway Level
LODGING: Ask for Allina Hospital Rate
Sheraton Midtown - 2901 Chicago Ave. S. - 612-821-7600
Holiday Inn Exp. 800-315-2621; BW Normandy Inn 612-370-1400

SAN FRANCISCO AP, CA - October 27-28
South San Francisco Conference Center
255 South Airport Boulevard - For LODGING choose:
Holiday Inn 650-873-3550 - \$125 S/D (next door) or
Sheraton 4 Points 650-624-3700 - \$140 S/D (across street)
*Request 'Professional Education Center Preferred Rate'

SAN ANTONIO, TX - December 5-6
San Antonio Airport Hilton - 611 NW Loop 410
210-340-6060 - \$117 S/D

LAS VEGAS, NV - December 8-9
Tuscany Suites & Casino - 255 E Flamingo Rd.
877-887-2261 - \$35 S/D Sun-Thurs; \$85 Fri-Sat
Rate for: 'Advanced Fetal Monitoring'

Lunch Provided at All PEC Conferences - Parking is On Your Own

PROGRAM LOCATION: If location change becomes necessary, registered conference participants will be notified. **HOTEL RESERVATIONS:** Please request the **Professional Education Center** discount rate listed above. Please make your reservations early, discounts available 30 or more days prior to conference, as space remains available. **PROFESSIONAL EDUCATION CENTER** is dedicated to providing education you can use - education that makes a difference! **JOIN THE CROWD:** Our attendees represent the best and most prestigious medical care facilities including: **Johns Hopkins, Mayo Clinics/Hospitals, Brigham and Women's Hospital, University of Illinois, Parkland, Kaiser Foundation Hospitals, Cedars-Sinai, Good Samaritan Hospitals, University of California Medical Centers, Beth-Israel, Columbia Hospitals, Baylor University Hospitals, Massachusetts General, Cleveland Clinic, and 100's of others.** The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE needs. Neither program planners or presenters have any commercial conflict of interest.