

ALL NEW - 100's of photos!

At Risk Babies...

Maternal/Fetal/Neonatal Assessment
Supporting Transition
Detecting Deviations & Anomalies

M. Terese Verklan
PhD, CCNS, RNC

Spring/Fall 2011

HONOLULU, HI - February 25
Pacific Beach Hotel
2490 Kalakaua Avenue

ATLANTA, GA - September 13
Wellstar Health System
2000 S. Park Place

BOSTON, MA - May 23
Crowne Plaza Boston Natick
1360 Worcester Road

ANAHEIM, CA - October 3
Embassy Suites Anaheim South
11767 Harbor Blvd.

SILVER SPRINGS, MD - May 24
Holy Cross Hospital
1500 Forest Glen Road

SACRAMENTO, CA - October 4
Lions Gate Hotel and Conference Center
3410 Westover Street

RALEIGH, NC - September 12
Radisson Research Triangle Park
150 Park Drive

Registration Fees Include Lunch

Professional
EDUCATION CENTER

P.O. Box 7447
Chico, California 95927-7447
530-343-3504

MEET YOUR SPEAKER...

M. Terese Verklan, PhD, CCNS, RNC

Practicing Neonatal Clinical Nurse Specialist, NIH researcher and internationally acclaimed educator, Dr. Terese Verklan is committed to providing you with the most up-to-date and clinically relevant information to enhance your practice!

Dr. Verklan is the editor of **Core Curriculum for Neonatal Intensive Care Nursing**, as well as a chapter contributor for *Transition to Extrauterine Life, Neurologic Disorders and Legal Issues*. She has been a guest editor for JOGNN's Clinical Issues and for the Journal of Perinatal and Neonatal Nursing. She is a reviewer and editorial board member for a number of professional journals, and is an Associate Editor for Nursing and Health Sciences. Terese is a member of the American Association of Critical Care Nurses, Association of Women's Health, Obstetric and Neonatal Nurses, National Association of Neonatal Nurses and the Academy of Neonatal Nursing. She knows the key issues and clinical challenges you face today. Because she continues to provide bedside care in a tertiary NICU, she knows what you need to know for quality care and advanced practice. Join her as she presents a dynamic, informative and clinically focused program developed specifically for the practicing nurse!

WHAT PEOPLE SAY...

"EXCELLENT speaker! Handouts provided a wealth of information - comprehensive & easy to understand!"

"Strong clinical knowledge base! Truly an ADVANCED program - covered difficult material with ease!"

"FABULOUS! Every nurse should have this assessment update! The slides are what I've been looking for, for years!"

"WOW! Terese is FANTASTIC - This course was GREAT"

"Handouts were wonderful, slides were terrific and Terese is a FANTASTIC teacher!!"

PROGRAM AMENITIES

All PEC programs provide morning coffee/tea/decaffe, light lunch, and afternoon sodas. A comprehensive training manual is provided for each participant. **Classroom style seating (table/chair) is the preferred PEC room set-up**, however due to unpredictable enrollment and hotel limitations, it may be necessary in some locations to provide partial classroom with partial theatre seating in the back half of the room.

CONTINUING EDUCATION CREDITS

Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 7.5 Contact Hours.

Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Alabama Provider #5-67.

Florida FBN #2219 for 6.5 Contact Hours. This program is designed to meet Board of Nursing CE requirements for license renewal in all 50 states and meets Texas Type I criteria

CE Certificate is issued at program conclusion.

WHO SHOULD ATTEND:

- Mother-Baby Nurses
- Newborn Nursery Nurses
- Labor & Delivery Nurses
- Special Care Nursery Nurses

Fast paced, comprehensive and intense review of patient/family assessment, physiology, pathophysiology, signs/symptoms, diagnosis, treatment and prognosis of the high risk mother, fetus and newborn. With preparation and support, you can reduce fetal/neonatal impact! With advanced assessment skills you can identify deviations and anomalies for appropriate and timely response! This is the program you've been asking for! Terese will refresh your knowledge base, improve your assessment skills in clinical practice and assist you as a caregiver!

PROGRAM OBJECTIVES:

Following lecture and discussion the participant will be able to:

- Review maternal/fetal/neonatal history to identify factors that increase the risk of maternal/fetal/neonatal complications.
- Review common maternal problems/presentations that occur during the antepartum and intrapartum periods.
- Identify the fetus/neonate who is at risk of experiencing difficulties with transition to extrauterine life.
- Using a systematic approach, perform a physical assessment of the neonate's growth parameters.
- Examine a neonate using external characteristics and neuromuscular signs to evaluate post-natal maturity.
- Perform a comprehensive physical examination of the newborn using a systematic approach that takes into account synthesis of perinatal and neonatal risk factors.
- Describe a head-to-toe physical assessment/systems review of a newborn, recognizing deviations from normal.

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon 1st day of attendance for refund of registration fees.

CANCELLATIONS: Up to **7 days** before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled. Registrants may choose free admission to the rescheduled program or a credit voucher good for any future PEC program. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **TAXES: Professional tuition, travel/meal expenses are tax deductible.** Consult your tax advisor for details.

At Risk Babies: Recognizing Risks - Optimizing Outcomes

7:30am **Check In - Coffee/Tea/Decaffe**
 8:00am **BE PREPARED: Overview of Risks & Hazards...**
ANTEPARTAL ASSESSMENTS
Overall Maternal-Fetal Assessment...

- Screening - Blood Tests - Lab Values
- **TORCH - STDs - Rh - Anemia - Thrombocytopenia**
- **Ultrasound - CVS - Amniocentesis**

ANTEPARTUM CONDITIONS:
Physiology and Fetal Effects...

- Pre-Eclampsia - Eclampsia
- Cardiopulmonary - DIC - HELLP
- Gestational Diabetes (GDM)

INTRAPARTUM OBSERVATIONS:
Assess & Support Maternal/Fetal Status..

- Clinical Presentation - Warning Signs
- FHR Patterns - What's Non-Reassuring
- Indications & Implications of Fetal Hypoxia
- Medications • Delivery Mode
- Fetal/Neonatal Support & Management

POTENTIAL COMPLICATIONS:
Ongoing Assessment & Observations..

- Preterm Labor
- Abruption & Previa
- Malpositions & Dystocia
- Analgesia & Anesthesia

TRANSITION TO EXTRAUTERINE LIFE Expectations - Sequence - Support...

- Physiology & Respiratory Conversion
- Delivery Assistance & Interventions
- Care Considerations

HEAD-TO-TOE ASSESSMENT: WHAT'S 'EXPECTED' AND WHAT'S NOT... Clinical Observations & Parameters...

This section is highlighted by a comprehensive photo essay of "how-to" and "what you see"... Over 200 slides are presented with examples of normal or 'expected' findings and 'deviations' giving you the most comprehensive look possible at the variances of neonatal physical characteristics and what the implications for care may be.

3:30pm **Adjourn**

High Risk? At Risk? Maternal Risk does not always mean a compromised fetus/newborn. This class will assist the skilled practitioner to recognize and reduce risk, assess/ and support transition and evaluate the newborn for essential support and care..

*Complete Course Syllabus, Morning Coffee/Tea
 Lite Lunch and Afternoon Soft Drinks are Provided
 Lunch Provided 11:30 - 12:30*

You May Photocopy This Form for Additional Persons

REGISTRATION: At Risk Babies...

NAME _____ License# _____
 RN(C) LPN/VN CNM NP Other _____
 Address _____
 City _____ State _____ Zip _____
 Day Phone (____) _____ EMail _____
 Hospital/Clinic I work with: _____ Group Registration
 My clinical practice area is: _____
 Check Payable to: Professional Education Center (PEC)

 Card #'s _____ Exp. _____
 I prefer a vegetarian lunch (available with pre-registration only)

I WILL ATTEND:

Honolulu	<input type="checkbox"/> 2/25/11	Atlanta	<input type="checkbox"/> 9/13/11
Boston	<input type="checkbox"/> 5/23/11	Anaheim	<input type="checkbox"/> 10/3/11
Silver Springs	<input type="checkbox"/> 5/24/11	Sacramento	<input type="checkbox"/> 10/4/11
Raleigh	<input type="checkbox"/> 9/12/11		

Register Early - Space Limited

PRE-PAID FEES

___ Individual \$189
 ___ Group 4-9* \$179ea
 ___ Group 10+* \$169ea

At The Door Payment or Registration: \$199
 (At door registration on 'Space Available' basis)
 *Groups MUST Pre-register/Prepay Together

MAIL TO:

At Risk Babies...
PO Box 7447
Chico, CA 95927-7447

EASY REGISTRATION: Call 800-732-2387 9am-4pm M-F (PST)
24 Hour FAX: 530-343-3575 or online @ www.proedcenter.com

★ Paid registrations postmarked 6 weeks prior to program receive a \$10 bonus certificate to use as cash for your next PEC registration!

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Return Service Requested

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FIRST-CLASS
PRESORTED
U.S. POSTAGE
PAID
PEC

At Risk Babies...

Recognizing Risks - Optimizing Outcomes

Assessment - Diagnostics

Antepartum - Intrapartum - Neonatal

Physiology Focused Identification

Supporting Transition

Detecting Deviations & Anomalies

PLEASE POST - THANK YOU!

Register for this and other CE courses at:
www.proedcenter.com

CE CREDIT: Nurses: BRN - 7.5 Hours CE Credit; ANCC - 6.5 Contact Hours.

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2011 PROGRAM LOCATION/LODGING

HONOLULU, HI - February 25

Pacific Beach Hotel - 2490 Kalakaua Avenue
808-923-4511 or 800-367-6060 \$129 S/D

BOSTON, MA - May 23

Crowne Plaza Boston Natick - 1360 Worcester Road
508-653-8800 or 888-233-9527 \$149 S/D

SILVER SPRINGS, MD - May 24

Holy Cross Hospital - 1500 Forest Glen Road
Education Center 1st Floor

LODGING: Ask for "Holy Cross rate"

Crowne Plaza - 8777 Georgia Ave - 301-589-0800

Hilton - 8727 Colesville Rd - 301-589-5200

RALEIGH, NC - September 12

Radisson Research Triangle Park-150 Park Drive
919-549-8631 - \$109 S/D "Ask for At Risk Babies Rate"

ATLANTA, GA - September 13

Wellstar Health System - 2000 S. Park Place

LODGING: Doubletree Atlanta NW - 2055 S. Park Place
707-272-9441 - Ask for the "Wellstar Rate"

ANAHEIM, CA - October 3

Embassy Suites Anaheim South - 11767 Harbor Blvd.
714-539-3300 or 800-HILTONS - \$159Q/\$179 2Q

SACRAMENTO, CA - October 4

Lions Gate Hotel and Conference Center - 3410 Westover St.
916-643-6222 or 866-866-7100 - \$109S/\$124 D

LUNCH PROVIDED

PARKING FEES (if any) on your own

PROGRAM LOCATION: If location change becomes necessary, registered conference participants will be notified.

HOTEL RESERVATIONS: Please request the **Professional Education Center** discount rate listed above. Please make your reservations early, discounts available 30 or more days prior to conference, as space remains available.

PROFESSIONAL EDUCATION CENTER is dedicated to providing education you can use - education that makes a difference!

JOIN THE CROWD: Our attendees represent the best and most prestigious medical care facilities including: **Johns Hopkins, Mayo Clinics/Hospitals, Brigham and Women's Hospital, University of Illinois, Parkland, Kaiser Foundation Hospitals, Cedars-Sinai, Good Samaritan Hospitals, University of California Medical Centers, Beth-Israel, Columbia Hospitals, Baylor University Hospitals, Massachusetts General, Cleveland Clinic, and 100's of others.** The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE needs. **Neither planners nor presenters have any commercial conflict of interest.**