

CERTIFICATION COURSE

OB ULTRASOUND

ALL NEW!

*First - Second - Third Trimester Ultrasound
For the OB Practitioner: CNM, RNC, RN, MD, PA*

Certification Course Developed and Presented by:

MEREDITH FRESQUEZ BSN, RDMS

New Expanded AWHONN Guidelines!

Meets AWHONN didactic recommendations

Spring/Fall 2011

RALEIGH, NC March 18-19

Radisson Research Triangle
150 Park Drive

DENVER, CO May 13-14

Holiday Inn Select Cherry Creek
455 S. Colorado Blvd.

CHICAGO, IL April 1-2

Radisson Schaumburg
1725 East Algonquin Rd.

SAN FRANCISCO, CA September 16-17

South San Francisco Conf. Center
255 South Airport Blvd.

NEW YORK, NY April 4-5

Sheraton LaGuardia East
135-20 39th Avenue

LAS VEGAS, NV - October 21-22

Tuscany Suites & Casino
255 East Flamingo Road

**Registration Fees Include Lunch
Register Early - Space is Limited**

Professional
EDUCATION CENTER

2805 The Esplanade
P.O. Box 7447
Chico, California 95927-7447
530-343-3504



MEREDITH FRESQUEZ BSN, RDMS

A highly experienced educator and practitioner, Meredith has many years of experience in obstetrical ultrasound, presenting comprehensive obstetric ultrasound topics to nurses, midwives, and physicians.

This program offers the most current and up-to-date information available! Meredith served as a reviewer for the new AWHONN **Ultrasound Examinations Performed by Nurses in Obstetric, Gynecologic, and Reproductive Medicine Settings: Clinical Competencies and Education Guide** and authored AWHONN **Concepts of Limited Obstetrical Ultrasound for the OB/GYN Nurse**. A clinical sonographer, and an active member of the American Institute of Ultrasound in Medicine, Meredith has been involved with perinatal ultrasound research and is published in the *Journal of Perinatal and Neonatal Nursing* and *Ultrasound in Obstetrics and Gynecology*. **This is one program you won't want to miss!**

Additional Resource!

Meredith recommends: **Ultrasound for Nurses in Women's Health Care: Obstetrics, Gynecology, and Reproductive Technologies**
Order now to get your book at home! *



*Limited quantities will also be available for purchase at conference.

WHAT PEOPLE SAY...

"TERRIFIC Course - Easy to understand and pertinent to my practice! I highly recommend this course!"

"The PRACTICAL POINTS and CLINICAL CHECKLIST gave me just what I needed to go back and set up my own hands-on experience. I was amazed at how simple it was to apply once I got back into my clinical setting!"

"Meredith is a WONDERFUL speaker. She uses humor to keep anything from becoming a 'lecture.'"

"EXCELLENT, INFORMATIVE, ENJOYABLE instructor. As a Physician who does ultrasounds in the office, this course provided information to improve my skills, and better understand the physiologic whys and hows."

CE CREDITS

Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Iowa #290, and Kansas #LT0170-0261 for 16 Contact Hours attending both days. Day 1 = 8 hours; Day 2 = 5.5 Hours (no exam). Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Alabama Provider #5-67 and Florida FBN#2219 for 13.5 Contact Hours attending both days. Day 1 = 7 hours; Day 2 = 4.5 hours (no exam). ACNM specialty credit applied for 13 hours, call 800-732-2387 for update. This program meets Texas Type I criteria. This program is designed to meet Board of Nursing CE requirements for license renewal in all 50 states. **CE Certificate is issued at program conclusion.**

DURING THIS TWO-DAY SEMINAR you will become familiar with **the most current** clinical practice recommendations for **assessment of the fetus in utero**. Highlights include use of ultrasound by nurses and nurse-midwives for **first trimester** assessment, **standard second and third trimester** scans, including **biophysical profiles**, and **essential observations** of the fetus in managing triage and care in labor and delivery. **CERTIFICATION of attendance and knowledge base** (classroom/lecture component) is offered with the opportunity to take the **Certification Exam** at the conclusion of the course. **To take the Certification Exam one must attend the entire two day series.**

(Day One and Day Two may be taken individually for CE Credit)

PROGRAM HIGHLIGHTS:

- **Fundamentals of Ultrasound Physics**
- **Imaging Orientation & Fetal Evaluation**
- **Biophysical Profile - Biometric Measurements**
- **Fetal Lie & Placental Localization**
- **Professional, Ethical & Documentation Issues**
- **Certification Exam Verifying Knowledge Base**

This program presents the classroom components recommended in the new AWHONN guidelines. A **Clinical Checklist** is provided and reviewed to assist the individual in arranging follow-up hands-on training, in their own setting, following classroom presentation. **Clinic, Office, and Hospital experiences should be individualized.**

PROGRAM OBJECTIVES

This program provides the educational component recommended by AWHONN in the NEW *Ultrasound Examinations Performed by Nurses in Obstetric, Gynecologic, and Reproductive Medicine Settings: Clinical Competencies and Education Guide*.

At the conclusion of this program the participant will be able to:

- Understand the practice competencies for ultrasound use in the obstetric setting.
- Describe indications for OB ultrasound examination.
- Understand basic principles of ultrasound physics/instrumentation.
- Define the scope of patient education specific to antepartum fetal assessment and various clinical use of obstetrical ultrasound.
- Discuss the indications for and implications of Biophysical Profiles in evaluating and managing at-risk pregnancy.
- Discuss the role of the clinician in performing limited obstetrical ultrasound for labor and delivery triage.
- Identify key elements of accountability and documentation specific to ultrasound implementation and evaluation.
- List the components of a standard, limited and specialized obstetrical ultrasound examination.

FOCUS: Indications for and implementation of OB Ultrasound in assessing and managing pregnancy.

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon 1st day of attendance for refund of registration fees. **CANCELLATIONS:** Up to **7 days** before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter. **Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled if possible. Registrants may choose free admission to the rescheduled program, credit voucher good for any future PEC program, or if unable to reschedule, tuition refund. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **CE tuition, travel/meal expenses are tax deductible.** Consult your tax advisor for details.

OB ULTRASOUND

A Certification Course

Day One

- 7:30** Check-In - Coffee/Tea/Pastry
8:00 **AWHONN GUIDELINES FOR NURSES PERFORMING ULTRASOUND EXAMS**
• Categories of Ultrasound Exams
• Limited • Standard • Specialized
FUNDAMENTALS OF ULTRASOUND
• Physics & Transducers • Equipment
"KNOBOLOGY"
• What All Those Buttons Do...
ORIENTATION TO IMAGING
• Knowing Which End is Up...
SAFETY IN ULTRASOUND
• References & Studies
11:30 LUNCH - Provided
12:30 APPLYING THE CONCEPTS
• Clinical Competency Checklist
ULTRASOUND ASSESSMENT OF THE FETUS
• Fetal Neurophysiology
• Antepartum Assessment • Methods
THE BIOPHYSICAL PROFILE
• Essential Elements
• Amniotic Fluid Volume
DVD: Instructional Video Obstetrical Ultrasound in Practice
4:00 Adjourn

Day Two

- 7:30** Check-In - Coffee/Tea/Pastry
8:00 **ULTRASOUND REVIEW: DVD**
FIRST TRIMESTER STANDARD EXAM
• Transvaginal • Transabdominal
• Yolk/Gestational Sac • Embryo • Fetus
• Cardiac Activity • Crown Rump Length
SECOND/THIRD TRIMESTER STANDARD EXAM:
Anatomical Tour of the Fetus
• Fetal Number/Presentation/Position
• Fetal Biometry
• Fetal Environment: Cord/Placenta/Fluid
• Cervical Length Measurement
SPECIALIZED EXAM
• Markers • Malformations • Multiples
11:30 LUNCH - Provided
12:30 NURSING ROLE & ACCOUNTABILITY
• Policies • Procedure, Protocols & Guidelines
1:45 Discussion - Question/Answer
2:00 CERTIFICATION EXAMINATION
3:30 Adjourn

LUNCH Provided - Comprehensive Course Syllabus
Morning Coffee/Tea/Pastry & Afternoon Sodas Provided Each Day

REGISTRATION: OB Ultrasound (Please Print)

NAME _____ License# _____
 MD DO RN LPN/VN CNM Other: _____
Hospital/Office I work with: _____ Group Registration
HOME Address _____
City _____ State _____ Zip _____
Day Phone (____) _____
E-mail address: _____
My clinical practice area is: _____

Check Payable to: Professional Education Center (PEC)

   
Card #'s _____ Exp. _____

I Prefer a Vegetarian Lunch (Available with pre-registration only)

I WILL ATTEND: 2011

Raleigh, NC 3/18 3/19 Denver, CO 5/13 5/14
Chicago, IL 4/01 4/02 San Francisco, CA 9/16 9/17
New York, NY 4/04 4/05 Las Vegas, NV 10/21 10/22

Register Early - Space is Limited

Confirmation, Map, and Receipt sent for each registrant.

If you did not receive confirmation or are registering within
14 days of program - please call to confirm your space.

You may photocopy this form for additional persons

PRE-PAID PROGRAM FEES:

EARLY Registration \$329 if Postmarked by*:

- February 4 - Raleigh April 1 - Denver
 February 18 - Chicago August 5 - San Francisco
 February 21 - New York September 9 - Las Vegas

*Dates for Early Discount Registration!

REGULAR Registration:

- Individual \$349 Group 4+ \$329* each

*Group rate when pre-registered/pre-paid together

- Day One Only or Day Two Only - \$189/Day

Add: Ultrasound for Nurses in Women's Health \$89.95

AT DOOR PAYMENT or REGISTRATION: Add \$25 Course/\$15 Day**
Group rate not available at door. CANCELLATIONS: Up to 7 days prior:
Refund minus \$50/Course or \$25/day fee. **Cancellation within 7 days:** Send
substitute or you may request a Credit Letter minus cancellation fee for another
program of your choice. **At door registration on 'space available' basis. Call
800-732-2387 to confirm availability. **Substitutes are always accepted.**

Mail Your Registration To:

OB ULTRASOUND
Professional Education Center
P.O. Box 7447
Chico, California 95927-7447

EASY REGISTRATION:

Call Today With Any Major Credit Card
800-732-2387 9am-4pm M-F (PST)
24 Hour Registration: FAX 530-343-3575
Register on-line @ www.proedcenter.com



Professional
EDUCATION CENTER
P.O. Box 7447
Chico, California 95927-7447

FIRST CLASS MAIL

FIRST-CLASS
PRESORTED
U.S. POSTAGE
PAID
PEC

Return Service Requested

OB ULTRASOUND

WHO SHOULD ATTEND?

*Office & Clinic Staff
Labor & Delivery Nurses
Nurse Midwives - MD - PA*

ALL Those Interested in Advanced Practice!

PLEASE POST - THANK YOU!

Visit our website & register on-line www.proedcenter.com

CE CREDITS: 16 Hrs Nursing; ACNM specialty credit has been applied for - Physicians: applies as Cat. II CME
Professional Education Center is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

2011 Program Location - Lodging

RALEIGH, NC - March 18-19

Radisson Research Triangle Park - 150 Park Drive
919-549-8631 or 800-333-3333 - \$105 S / \$110 D
Ask for "OB Ultrasound Rate"

CHICAGO, IL - April 1-2

Radisson Schaumburg - 1725 East Algonquin Road
847-397-1500 or 800-333-3333 - \$84 S/D
Ask for "OB Ultrasound"

NEW YORK, NY - April 4-5

Sheraton LaGuardia East - 135-20 39th Avenue
Flushing, NY 888-268-0717 - \$169 S/D
NOTE: NOT A BLOCK OR GROUP RATE -
Ask for 'in house reservations'
Professional Education Center 'Preferred Rate'

DENVER, CO - May 13-14

Holiday Inn Select Cherry Creek - 455 S Colorado Blvd.
303-388-5561 or 888-388-6129 - \$119 S/D

SAN FRANCISCO, CA - September 16-17

South San Francisco Conf. Center - 255 S. Airport Blvd.
LODGING: Holiday Inn (next door) 650-873-3550 - \$125 S/D
Sheraton Four Points (across street) 650-624-3700
"Professional Education Center Corporate Rate"

LAS VEGAS, NV - October 21-22

Tuscany Suites & Casino
255 East Flamingo Road
877-887-2261 - \$35 Sun-Thurs/\$85 Fri-Sat
Ask for the 'OB Ultrasound' rate

LUNCH IS PROVIDED EACH DAY - PARKING - ON YOUR OWN

PROGRAM LOCATION: If location change becomes necessary, registered conference participants will be notified. **HOTEL RESERVATIONS:** Please request the **Professional Education Center** discount rate listed above. Please make your reservations early, discounts available 30 or more days prior to conference, as space remains available. **PROFESSIONAL EDUCATION CENTER** is dedicated to providing education you can use - education that makes a difference! **JOIN THE CROWD:** Our attendees represent the best and most prestigious medical care facilities including: **Johns Hopkins, Mayo Clinics/Hospitals, Brigham and Women's Hospital, University of Illinois, Parkland, Kaiser Foundation Hospitals, Cedars-Sinai, Good Samaritan Hospitals, University of California Medical Centers, Beth-Israel, Columbia Hospitals, Baylor University Hospitals, Massachusetts General, Cleveland Clinic, and 100's of others.** The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE programs! Neither program planners nor presenters have any commercial conflict of interest.