

# Critical Elements in OB Safety

## *HIGH RISK OB*

*Be Aware & Save Lives:  
Recognizing the Compromised  
Woman & Implementing  
Life-Saving Care*

**Suzanne McMurtry Baird,  
DNP, RN**

*REGISTER TODAY for this 2 DAY SEMINAR  
Specific to the In-Patient High Risk Mother  
OB Deaths are Increasing in the US  
So BE PREPARED by understanding the  
Risks, Hazards, and Warning Signs!*

  
Professional Education Center

P.O. Box 7447 Chico, California 95927-7447  
800-732-2387

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# Suzanne McMurtry Baird DNP, RN

**Perinatal Expert, Author, Consultant,  
and Acclaimed Educator**

Suzanne has specialized in high risk and critical care obstetrics throughout her career, and is currently the Nursing Director for Clinical Concepts in Obstetrics, LLC, a High Risk and Critical Care Obstetrics, Women's Services Consulting service, Director of Maternal Quality Improvement, Tennessee Initiative for Perinatal Quality Care, and a staff nurse in Labor and Delivery at Vanderbilt University Medical Center Nashville, Tennessee. Suzanne has authored or coauthored multiple journal articles and text chapters focusing on the high risk and critically ill mother. She is one of the editors of the recently released *Intrapartum Management Modules, 4th edition* textbook and will be serving as an editor for AWHONN's *High Risk and Critical Care Obstetrics, 4th edition* text. Suzanne has served on numerous AWHONN advisory panels and educational programs and currently serves on the board of editors for the *Journal of Perinatal and Neonatal Nursing*. She has presented numerous webinars and both international and national seminars and brings her passion and extensive clinical, research, and education experience to the PEC courses with the goal to improve outcomes for the high risk and critically ill woman.

## WHAT PEOPLE ARE SAYING

**"Loved every minute of it, I have a new favorite speaker!"**

**"Suzanne is a fantastic, inspiring teacher,  
her passion for mothers is so genuine."**

**"Complex topics were made simple enough for me to sit in class  
for 8 hours and not lose interest! What an excellent speaker!!!"**

**"Took away alot from the case studies, and stories of  
her vast experience in CCOB"**

**"Visual slides were great!"**

### GUARANTEE - CANCELLATION - TAXES

**GUARANTEE:** If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on 1st day of attendance for refund of registration fees.

**CANCELLATIONS:** Up to 7 days before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter.

**Cancellation within 7 days:** No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled if possible. Registrants may choose free admission to the rescheduled program, credit voucher good for any future PEC program: No cash refund. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **CE tuition, travel/meal expenses are tax deductible.** Consult your tax advisor for details.

## Why YOU Must Attend!

**OB Complications & Maternal Deaths are  
INCREASING in the US and Canada  
Every OB Provider MUST...**

- Understand Risks, Hazards, & Warning Signs
- Recognize disease states that increase risk status for pregnant women
- Understand measures to improve oxygen transport and tissue perfusion
- Recognize the compromised woman and implement Life Saving Care

*"Preparation and Understanding are the key factors for safe practice of Obstetric Nursing & Maternal-Fetal well-being."*

## PROGRAM OBJECTIVES:

**Following comprehensive lecture, case studies,  
& discussion, you will be able to:**

- Review data and discuss theories re. the rise in maternal morbidity and mortality in the United States.
- List the most common medical diagnoses that cause critical illness and death in pregnancy.
- Review normal physiologic changes in pregnancy and the impact of these on care management of the high risk and critically ill woman.
- Understand the components of cardiac output and identify normal hemodynamic parameters in pregnancy and how to optimize values.
- Outline assessment parameters that may indicate maternal compromise.
- Discuss the components of oxygen transport physiology, consumption and measures to improve oxygen transport and tissue perfusion.
- Understand pulse oximetry technology and utilization.
- Interpret patient care data presented from selected case studies and utilize critical thinking concepts to critique clinical management based on the pathophysiology of hemodynamic instability, hypovolemia from hemorrhage, severe preeclampsia and HELLP.
- Compare cardiogenic and noncardiogenic pulmonary edema.
- Explain the pathophysiologic responses associated with pulmonary embolus, and management strategies and goals associated with care of the obstetric woman with an acute pulmonary complication.
- Outline the most common causes of hemorrhage in pregnancy.
- Discuss the pathophysiology of hypovolemia and DIC.
- Review management of hemorrhage and DIC; volume resuscitation principles and blood component therapy to improve maternal outcome.
- Discuss classification of hypertension in pregnancy.
- Review pathophysiology and clinical presentation of severe preeclampsia and HELLP syndrome, and review algorithms for management of severe hypertension.
- Outline the types of cardiac disease/lesion and pregnancy risk.
- Identify management concepts for cardiac disease in pregnancy.
- Review the definitions for range of diseases known as sepsis and their common causes and diagnostic markers.
- Discuss the sepsis bundles and how it is used in pregnancy
- Discuss collaboration between healthcare services/ agencies when a mother becomes critically ill during the OB course.
- Discuss initial and ongoing education including simulation and skills validation.

# HIGH RISK OB: BE AWARE AND SAVE LIVES

**Day One -**

- 7:30 Check In - Continental Breakfast**
- 8:00 • INTRODUCTION and Overview of Maternal Morbidity and Mortality**
- **BUILDING the Foundation: Understanding Physiologic Changes in Pregnancy**
  - **ASSESSMENT of Hemodynamics: Non-invasive and Invasive Parameters**
  - **OXYGEN Transport concepts**
  - **FETAL MONITORING in High Risk and Critical Care**
  - **RESPIRATORY Compromise**
  - **CASE STUDIES: Interpreting Assessment Data and Management Principles**
- 4:00 Adjourn**

**Day Two -**

- 7:30 Check In - Continental Breakfast**
- 8:00 • DIC and Volume Resuscitation**
- **HYPERTENSION in Pregnancy**
  - **CARDIAC Disease in Pregnancy**
  - **INFECTION Leading to Sepsis: Sepsis Bundle in Obstetrics**
  - **INDUCTION of Labor in the High Risk and Critically Ill Woman**
  - **Levels of MATERNAL CARE**
- 4:00 Adjourn**

**Lunch is provided both days: 12:00 - 12:45**

**REGISTRATION: High Risk OB**

NAME \_\_\_\_\_

License# \_\_\_\_\_

- RN(C)     LPN/VN     NP     CNM  
 Other \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Day Phone (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Hospital/Clinic I work with: \_\_\_\_\_

- Part of a Group Registration*  
 Check Payable to: Professional Education Center (PEC)



Card #'s \_\_\_\_\_

Exp. \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

- I prefer a vegetarian lunch  
*(available with pre-registration only)*

**I will Attend 2020:**

- |                 |                                  |                                   |
|-----------------|----------------------------------|-----------------------------------|
| New York, NY    | <input type="checkbox"/> 4/20/20 | <input type="checkbox"/> 4/21/20  |
| Denver, CO      | <input type="checkbox"/> 4/27/20 | <input type="checkbox"/> 4/28/20  |
| Charlotte, NC   | <input type="checkbox"/> 9/14/20 | <input type="checkbox"/> 9/15/20  |
| Kansas City, KS | <input type="checkbox"/> 9/17/20 | <input type="checkbox"/> 9/18/20  |
| Anaheim, CA     | <input type="checkbox"/> 11/9/20 | <input type="checkbox"/> 11/10/20 |

**PRE-PAID EARLY BIRD FEES:**

- |            | Both Days                      | One Day                        |
|------------|--------------------------------|--------------------------------|
| Individual | <input type="checkbox"/> \$449 | <input type="checkbox"/> \$279 |
| Group 4-7* | <input type="checkbox"/> \$439 | <input type="checkbox"/> \$269 |
| Group 8+*  | <input type="checkbox"/> \$429 | <input type="checkbox"/> \$259 |

*\*Group Rate is Per Person when Registered and Prepaid together.*

"Late registration" (within 10 days, prior to 72 hours): +\$30

"At the door registration" (within 72 hours): + \$50  
 (At door registration on "Space Available" basis)

**EASY REGISTRATION:**

**On-line: [www.proedcenter.com](http://www.proedcenter.com)**

*Call Today With Any Major Credit Card  
 800-732-2387 9 am - 3:30 pm M-F (PST)  
 24 Hour Registration: FAX 530-343-3575*

**OR**

**Mail This Course Registration To:  
 Professional Education Center  
 PO Box 7447 Chico, CA 95927-7447**



Professional Education Center

P.O. Box 7447  
Chico, California 95927-7447



### High Risk & Critical Care OB

- ♦ Maternal "Near Deaths" Who's at Risk?
- ♦ Critical Maternal Conditions
- ♦ New! Changes in GH Management
- ♦ Case Studies: Review Management
- ♦ Massive Hemorrhage and Transfusion
- ♦ Cardiac Disease in Pregnancy
- ♦ Sepsis Risk and Care Management

Visit our website to register and for complete course information. See all of our offerings including Cruise Educational Opportunities!  
[www.proedcenter.com](http://www.proedcenter.com)

CE CREDITS: Nurses - 16 CE Credit Hours (8/day); (1.5 CE Pharmacology). ACNM credits applied for 1.5 CEU; (Rx .15 CEU). Physicians - Category II CME can be self submitted.  
This program has been designed to meet Board of Nursing CE requirements for license renewal in all 50 states. Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Florida FBN #2219 for 15 (7.5/day) Contact Hours. Meets Texas Type I criteria.  
Neither program planners nor presenters have any commercial conflicts of interest.

## 2020 SEMINAR AND LODGING SITES

A limited number of rooms at a preferred rate, have been arranged with the following hotel per site.  
Call, (use code if stated) or use the direct website link (on our website) to make a reservation.  
Be sure to reserve at least 30 days ahead to get a room and get the special discounted rate.

### NEW YORK, NY- APRIL 20-21

**Host:** Montefiore Medical Center:

Albert Einstein Campus

**Seminar Site:**

1825 Eastchester Rd.

The Bronx, NY 10461

**Lodging:** No room block established

### CHARLOTTE, NC - September 14-15

**Host:** Atrium Health Cabarrus

**Seminar Site:**

**Lodging:** No room block established

### KANSAS CITY, KS - September 17-18

**Host:** Overland Park Regional Medical Center

**Seminar Site:**

10500 Quivira Rd.

Overland Park, KS 66215

**Lodging:** No room block established

### LONGMONT (DENVER), CO - APRIL 27-28

**Host:** Longmont United Hospital,

Centura Health

**Seminar Site:**

Matisse/Davinci Conference Room

Longmont United Hospital, Centura Health

1950 West Mountain View Ave.

Longmont, CO 80501.

**Lodging:** No room block established

### ANAHEIM, CA - November 9-10

**Seminar and Lodging Site:**

Embassy Suites Anaheim South

11767 Harbor Blvd.

Garden Grove, CA 92840

Phone: (800) 774-1500 Code: PEC HRCC

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